



Live Chat

Versi Mobile

Nama Pengguna

Kata Sandi

MASUK

DAFTAR

Lupa Kata Sandi



BERANDA

HOT GAMES

SLOTS

CASINO

SPORTS

ARCADE

POKER

TOGEL

PROMOSI

LIVE TV

PAIZA APP

SPORTSBOOK CASHBACK 5%

MAIN SEKARANG



S&K Berlaku



13/04/2021 (Sel) 15:15 (GMT+07)



AM sampai 2031-02-26 10:00 AM (GMT + 7). Selama waktu ini, Global Gaming permainan tidak akan tersedia. Kami memohon maaf atas keti

PROGRESSIVE JACKPOT

USD 39.085.531,92

WE ARE HERE!

LET'S CHAT!



PAIZA88 ONLINE PROJECT PRESENTATION

- JUDI ONLINE PLATFORM -



A screenshot of the PAIZA88 website. The top navigation bar is green with the text "INFORMATION ABOUT". Below this is a dark navigation menu with the PAIZA88 logo and various game categories: RESANSA, HOT GAMES, SLICES, CASINO, SPORTS, ARCADE, POKER, TOOLS, PROMOS, LIVE TV, and PAZUAPP. The main content area features a large promotional banner for "SPORTSBOOK CASHBACK 5%" with a "MAIN SEKARANG" button. To the right of the banner is an image of a laptop displaying a soccer game. Below the banner is a "PROGRESSIVE JACKPOT" section showing a balance of "USD 39,085,531,92". A "WE ARE HERE LET'S CHAT" button is visible in the bottom right corner.

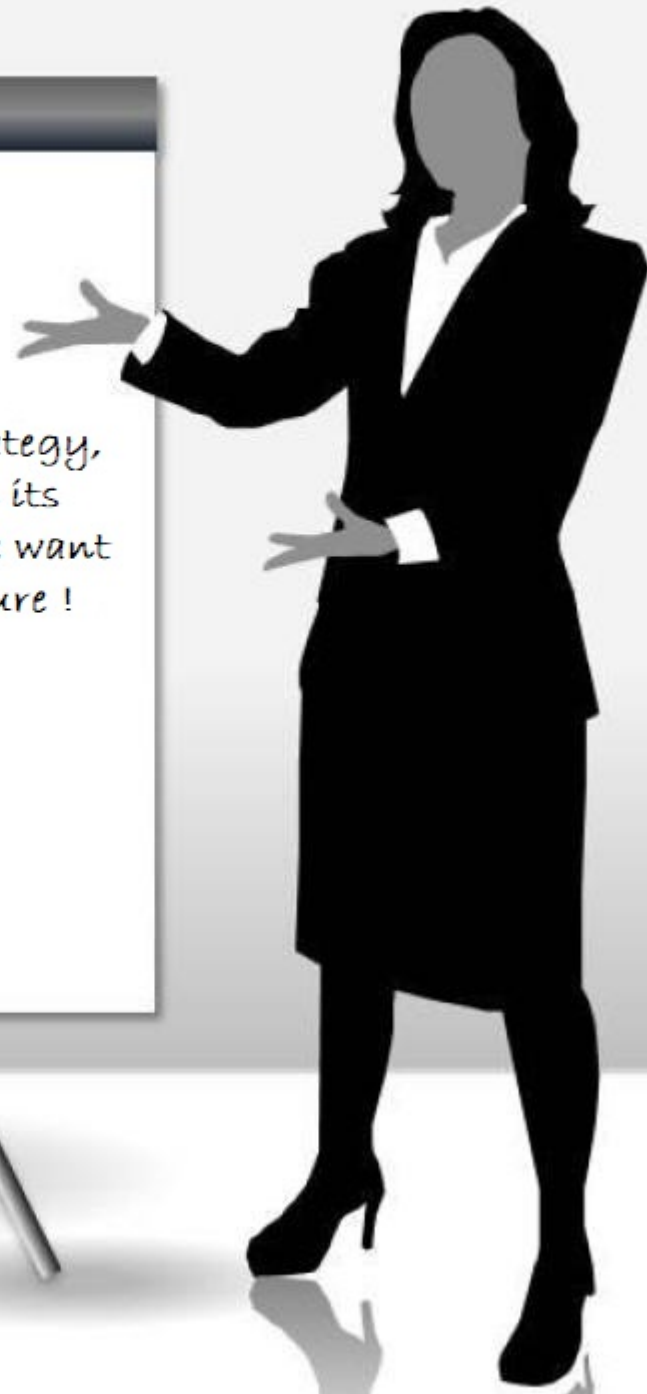
PAIZA88 ONLINE GAMING PLATFORM

- JUDI ONLINE PLATFORM -

Dear Delta Team,

Here you receive the complete
Paiza88 Online Concept Strategy,
please, read and study it well its
your personal guide where we want
the bring Paiza88 in the Future !

Rudy Deighton
Delta Media



VISIONS AND TARGETS

- Exclusive
- Unique
- Revolutionair
- Game Platform
- Branding
- Promoting
- Gaming

PAIZA88



The Ultimate
Game platform

Worldwide

No.1 Leader

VISIONS AND TARGETS

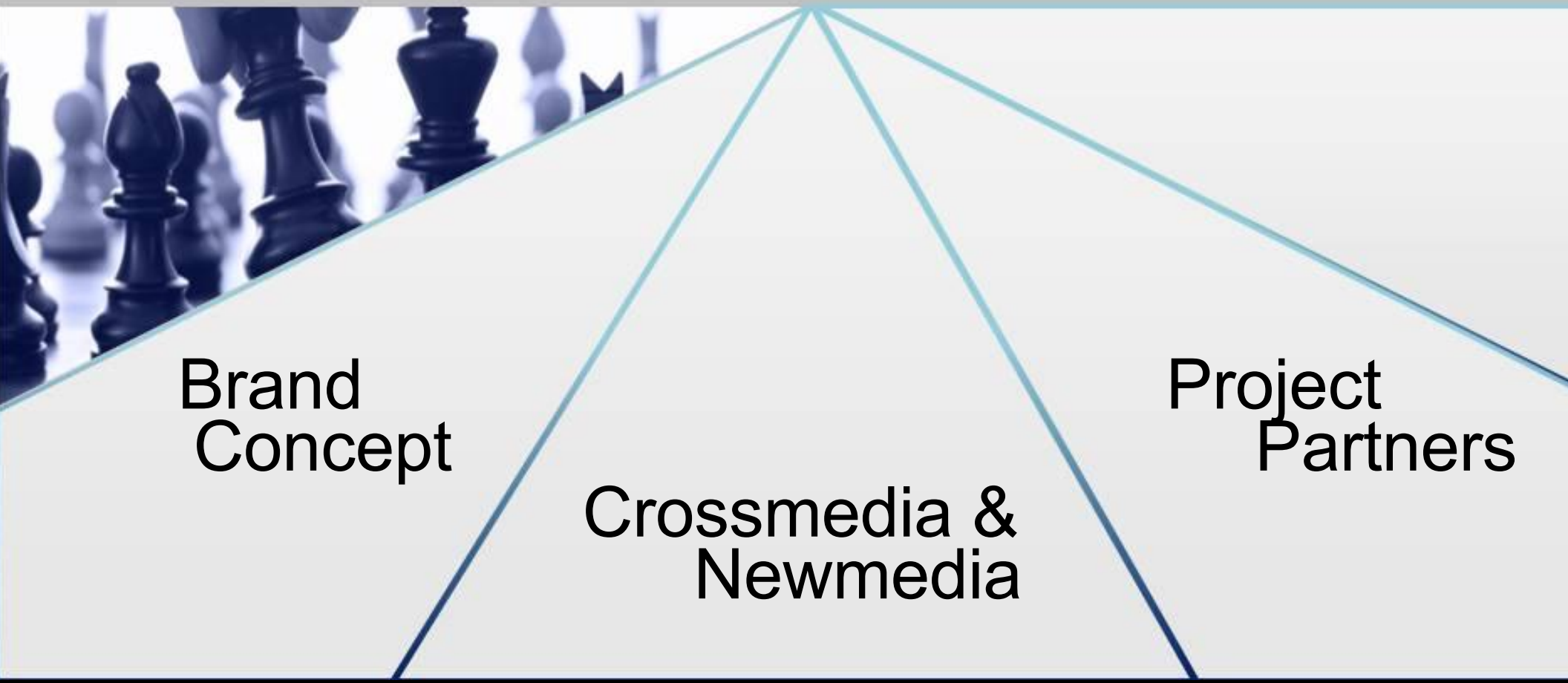
The Paiza88 Way



VISIONS AND TARGETS – HOW TO REACH OUR GOALS

Strategy

by designing, using
knowledge and
technology.



VISIONS AND TARGETS

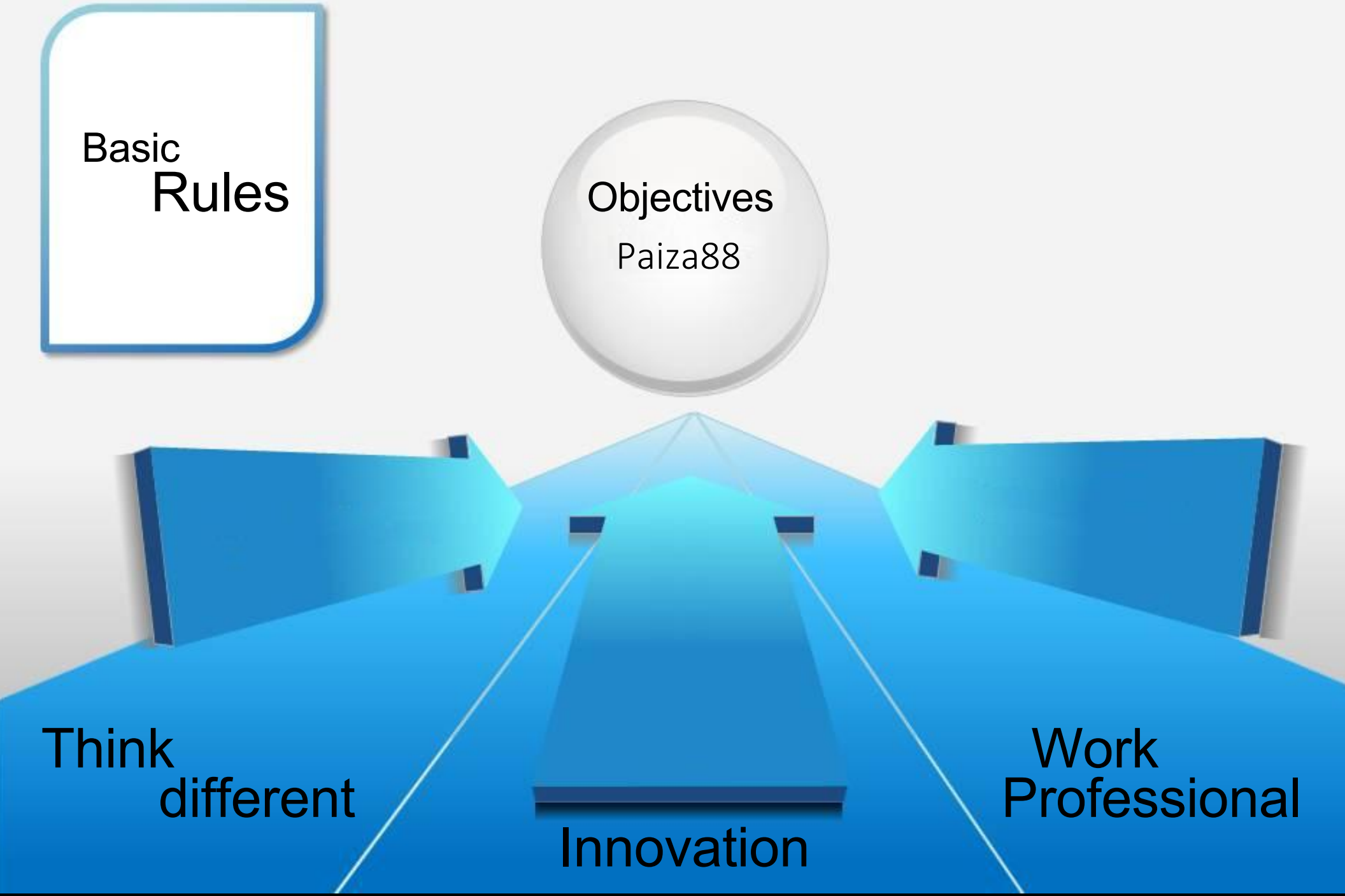
Basic
Rules

Objectives
Paiza88

Think
different

Innovation

Work
Professional



GOALS

What is the goal of Paiza88?



Creating a International online Gaming Promotion Platform on the Web around Paiza88.

Rudy Deighton

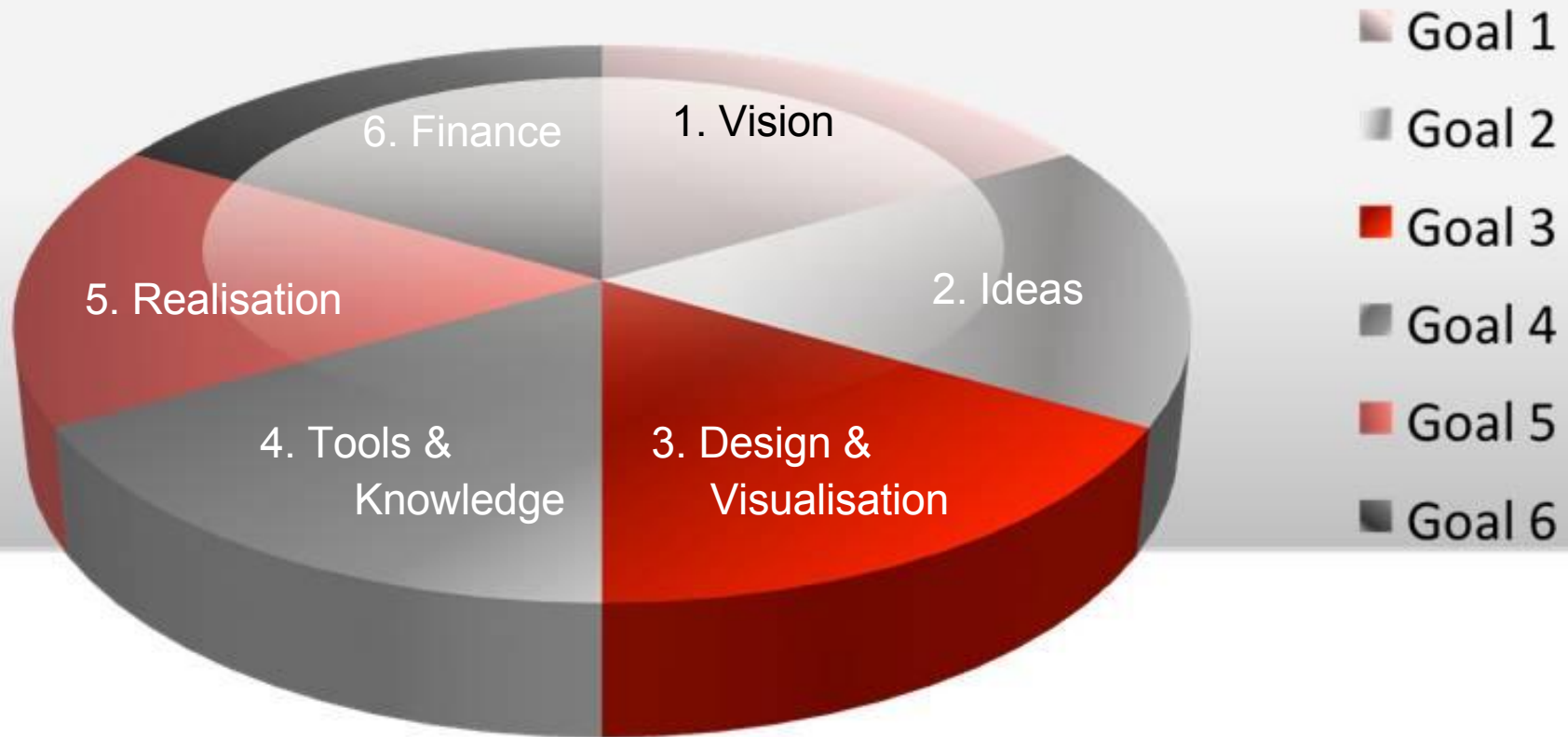
GOALS

Paiza88 Steps of Success



GOALS

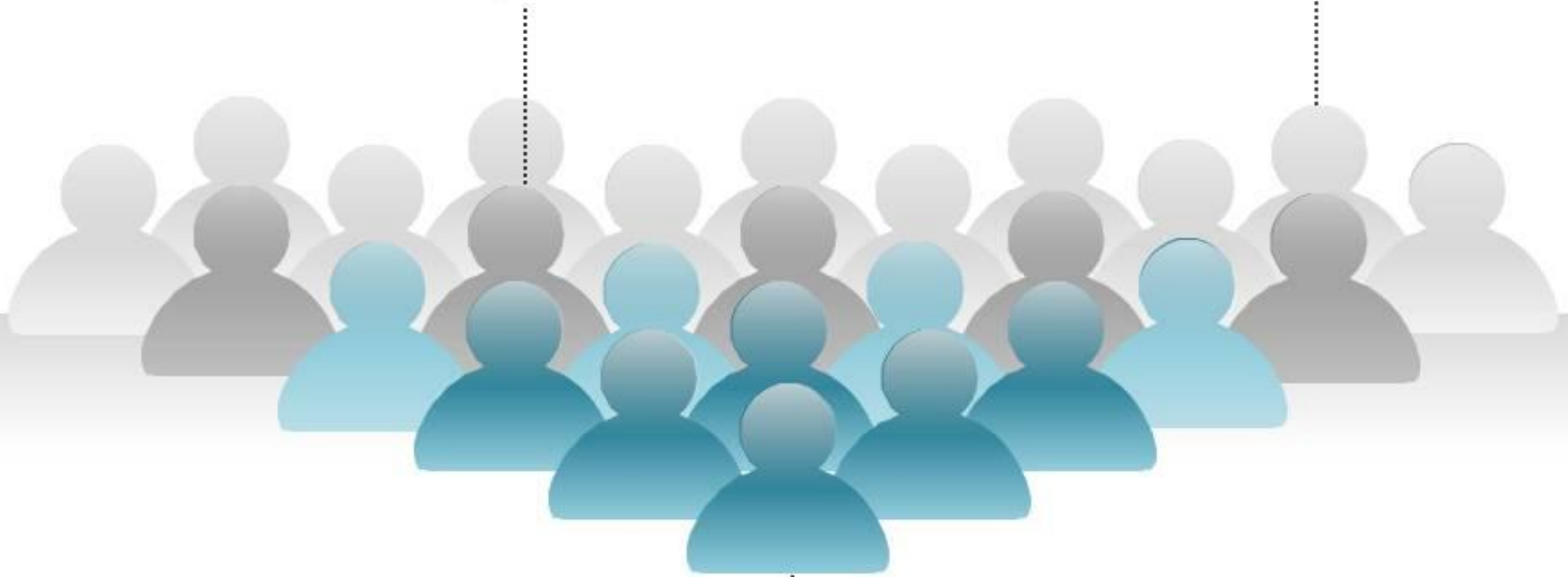
Quote: If you know what you want,
the job is already done by 50%
Einstein



TARGET GROUP
PAIZA88

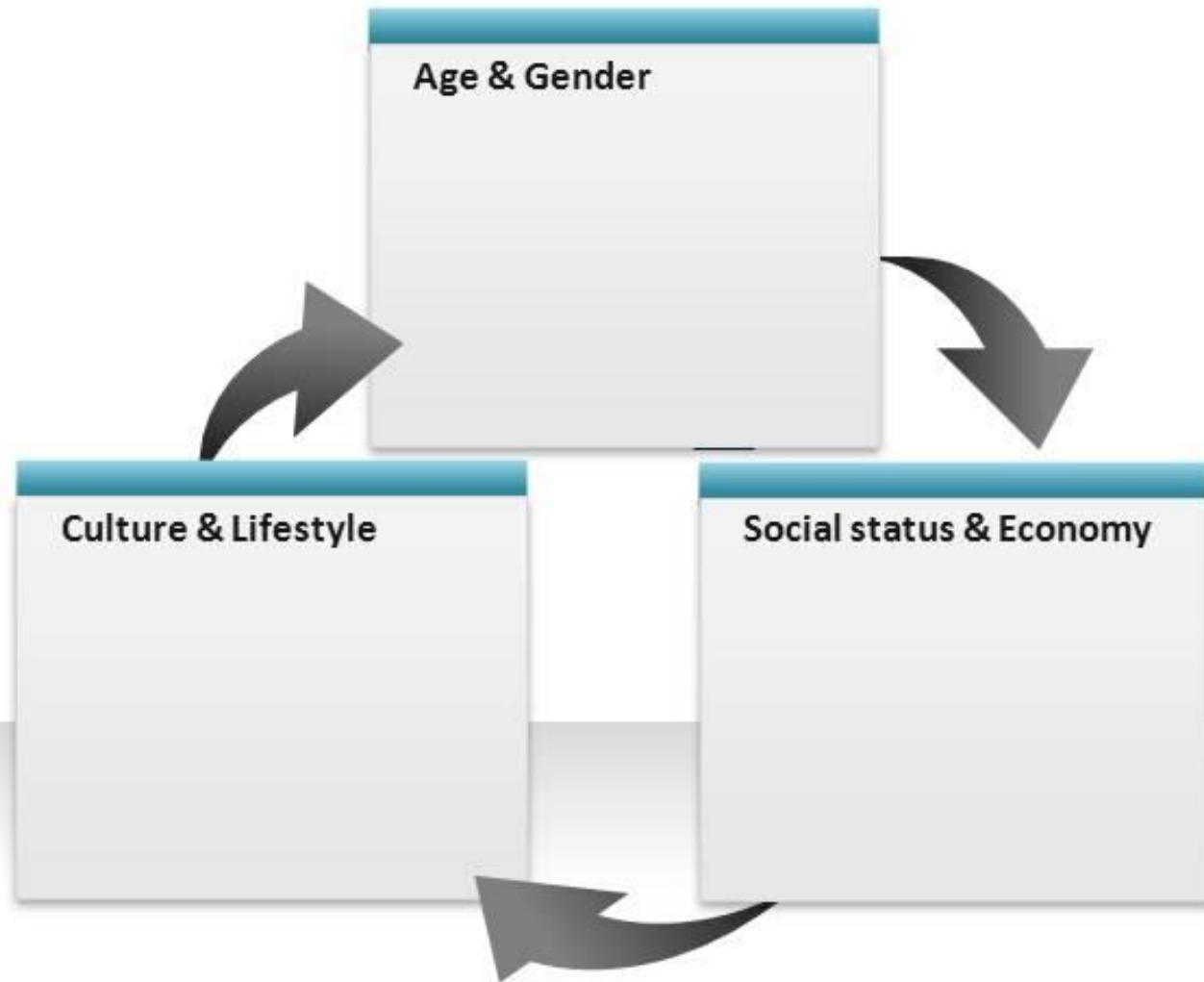
And how to reach them

where and who they are



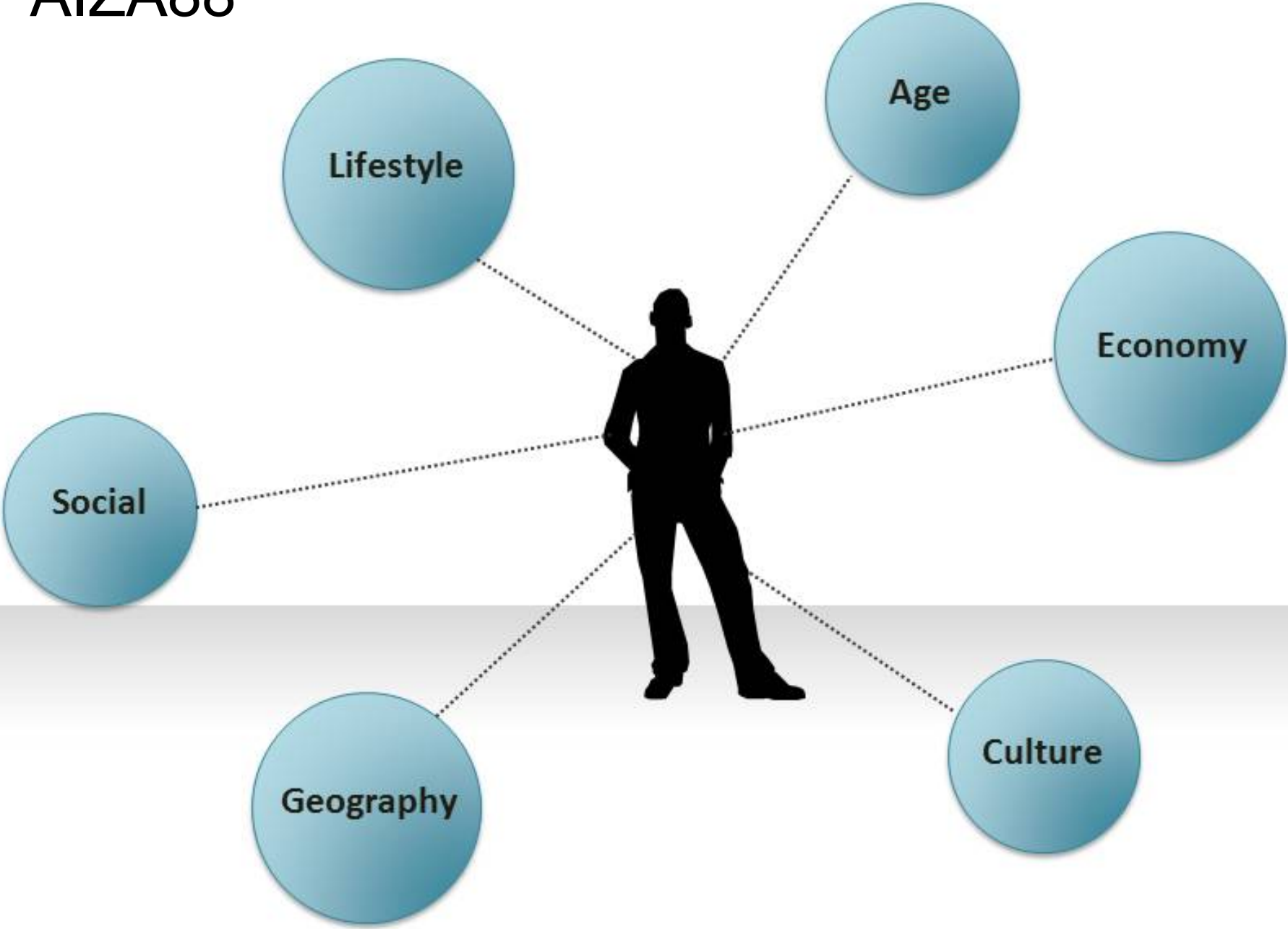
We know our target group

TARGET GROUP
PAIZA88



We know our target group

TARGET GROUP
PAIZA88



TARGET GROUP PAIZA88



BUSINESS PLAN

Summary

Who are we

What we want

How we have planed it

Which concepts & tools we will use

Which strategy, plans & roll out

How we see & will reach our goals & future

The Paiza88 files will give you answers on many questions. For example about:

PLANNING



Meeting



Upgrade



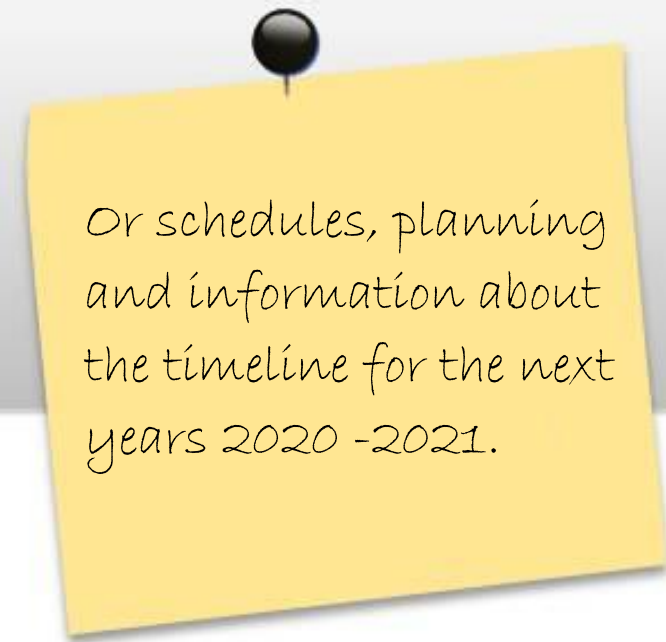
Monitoring



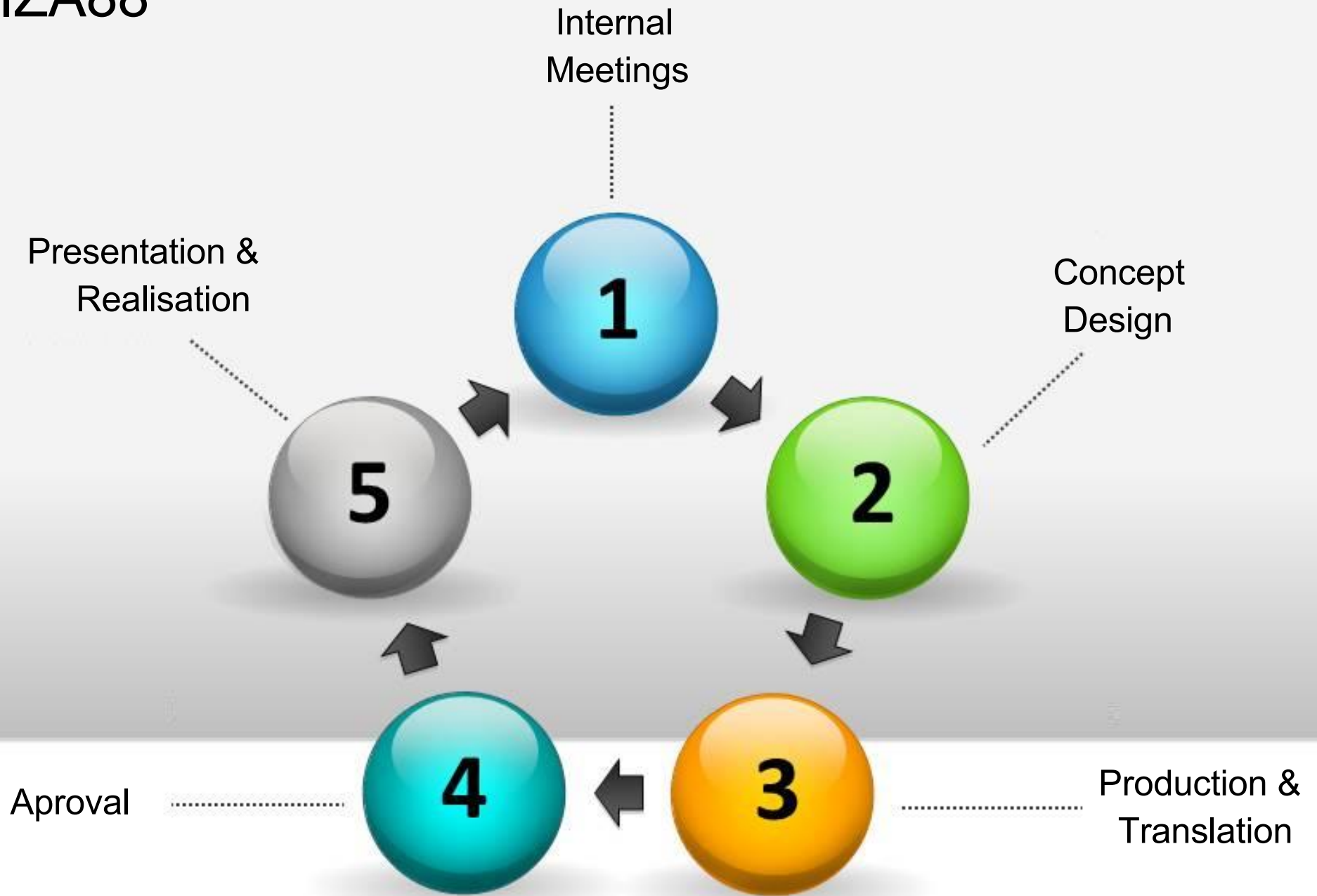
Communication



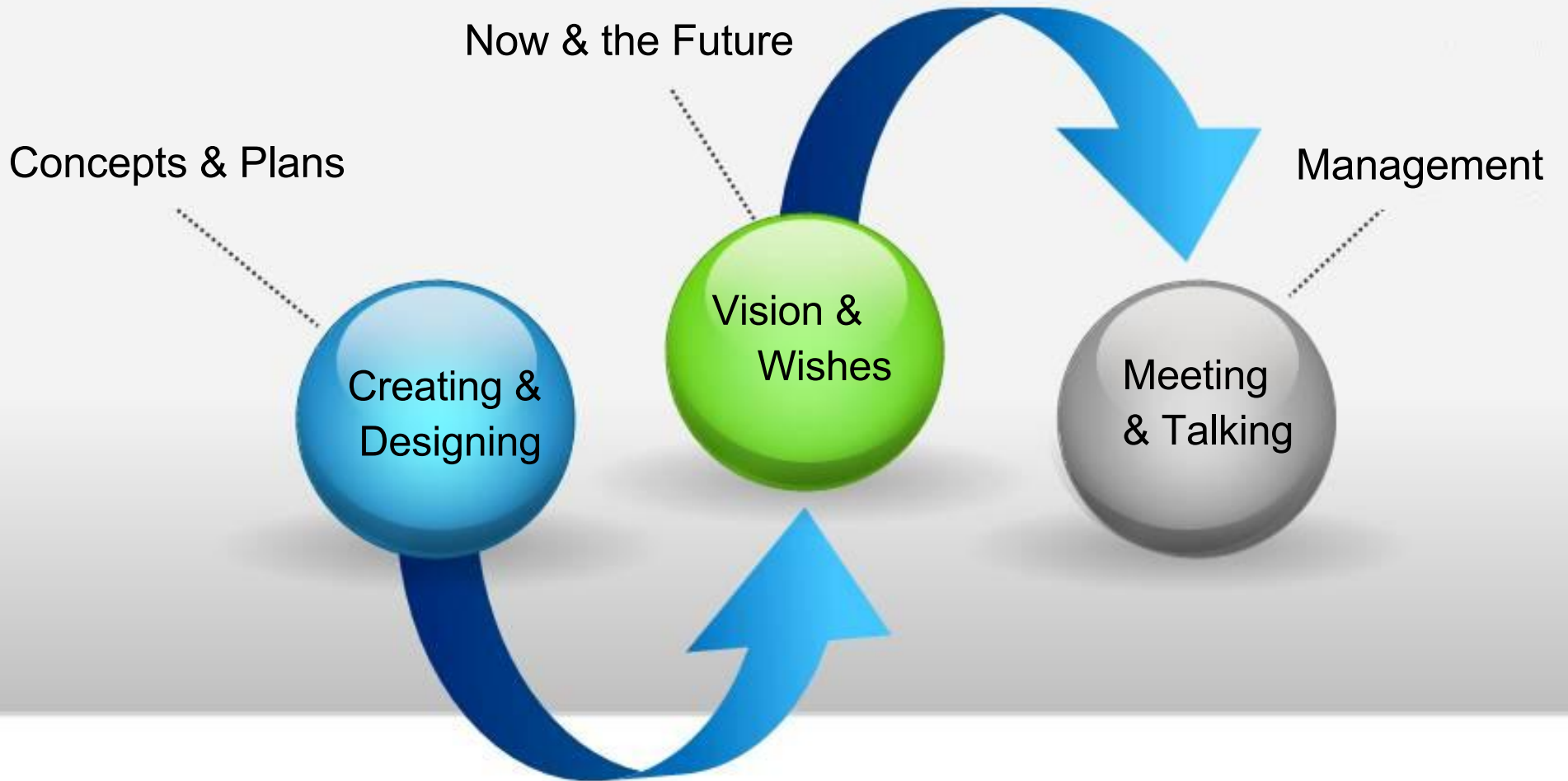
Controle



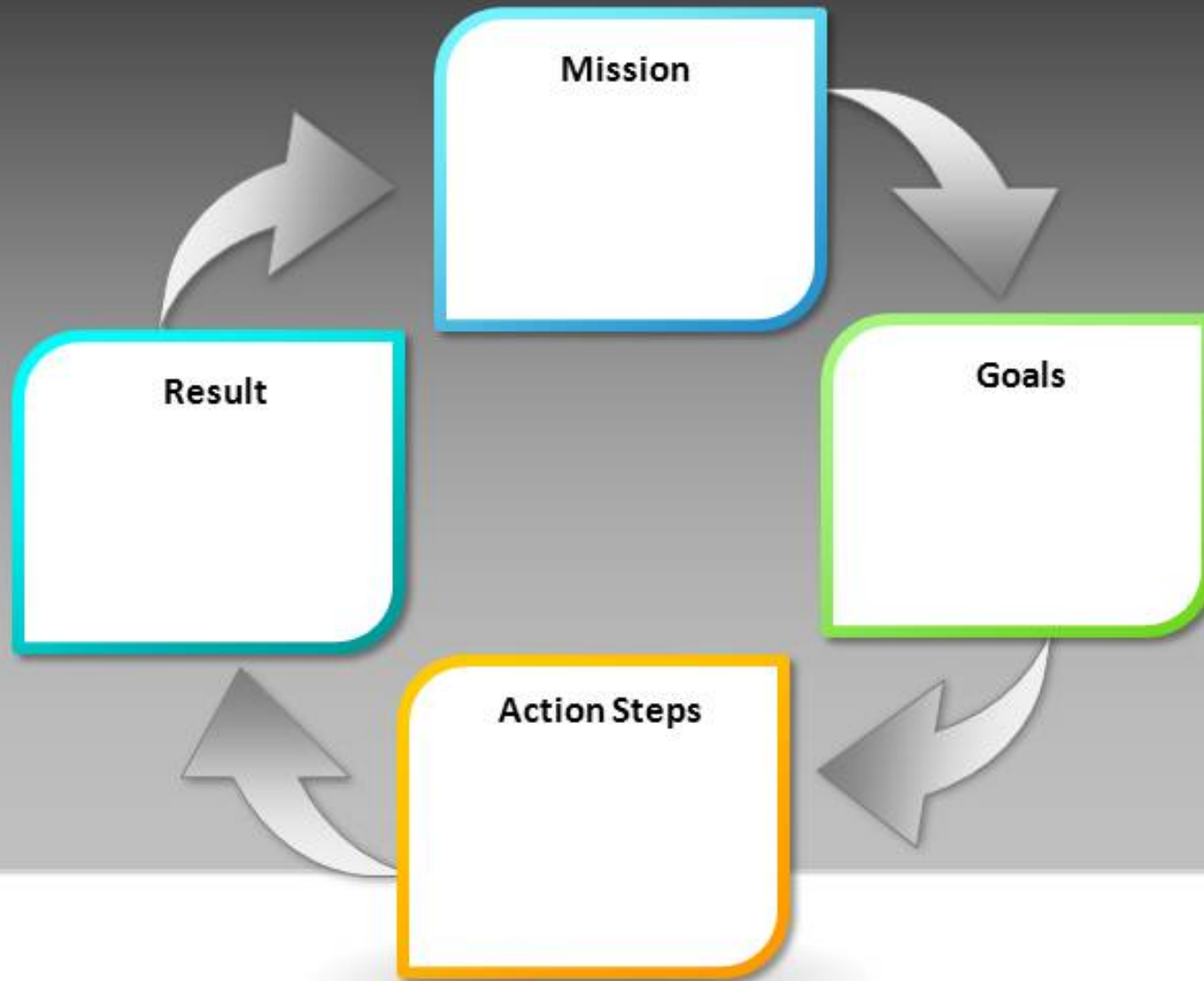
PLANNING PAIZA88



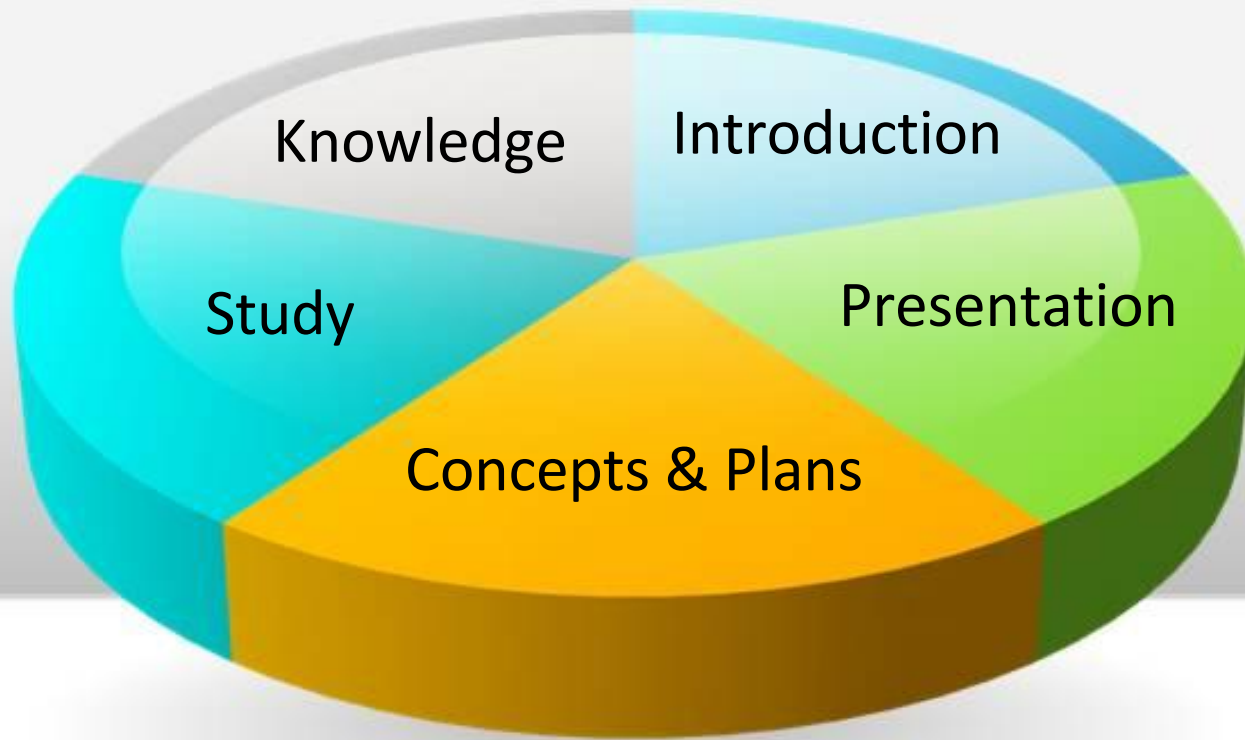
PLANNING PAIZA88



PLANNING
PAIZA88



PLANNING PAIZA88



- Gaming 1
- In a Nutshell 2
- Receiving 3
- All Files 4
- Information 5

SWOT ILLUSTRATIONS
PAIZA88

SWOT ANALYSIS

Strengths



Weaknesses



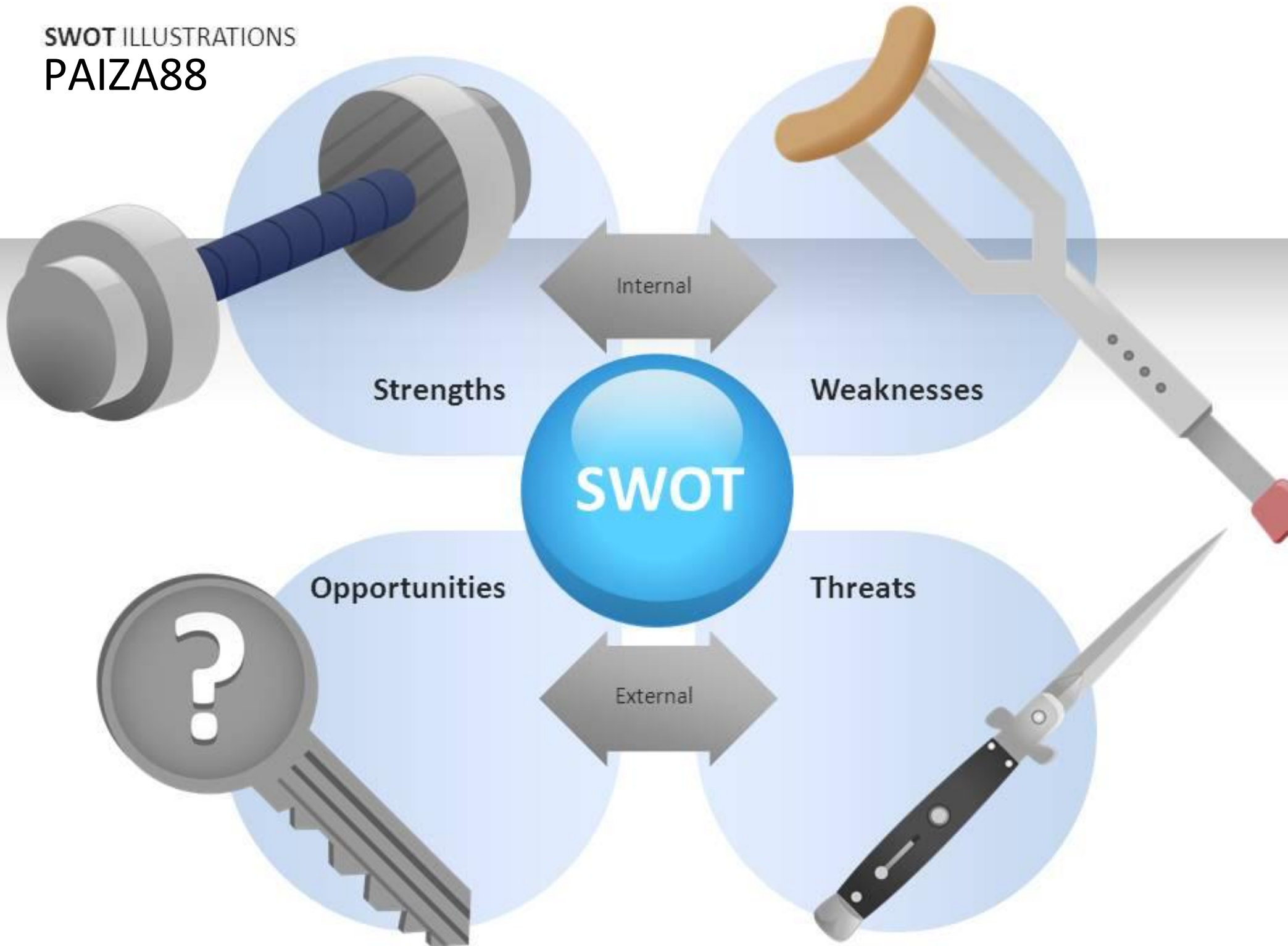
Opportunities

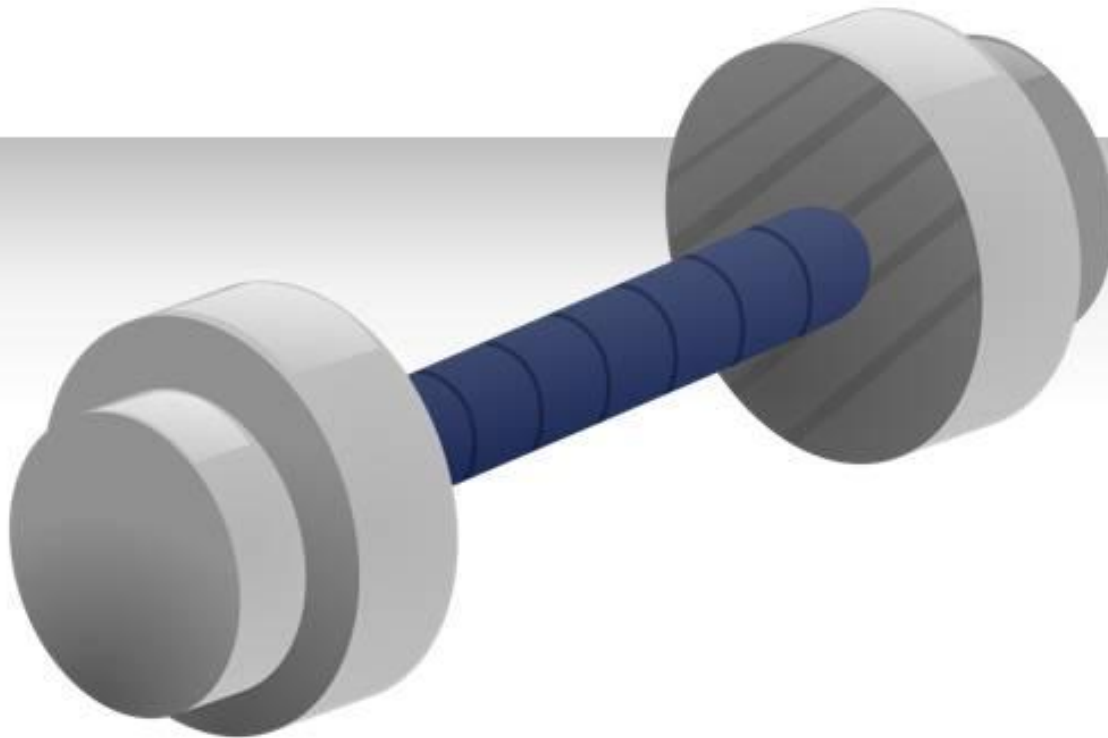


Threats



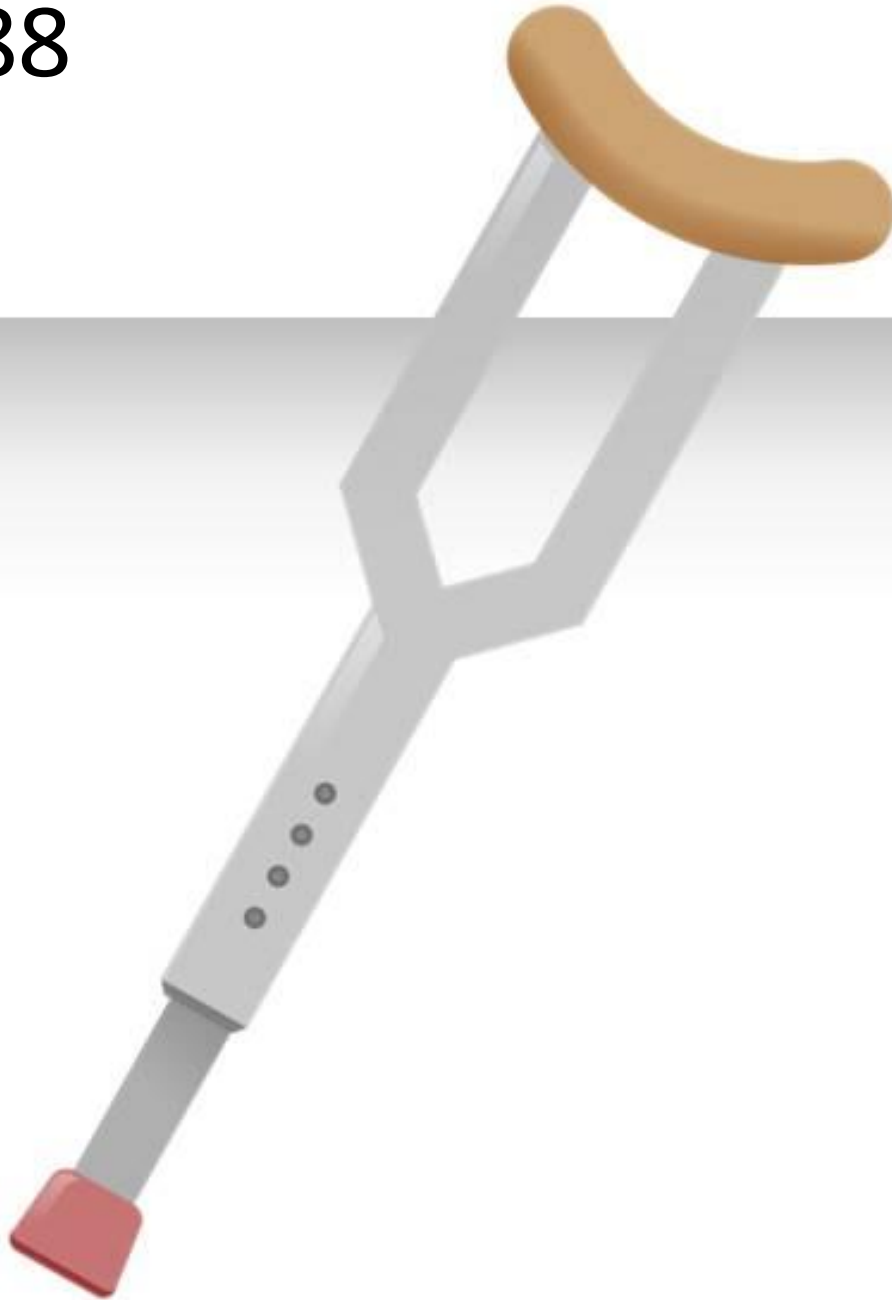
SWOT ILLUSTRATIONS
PAIZA88





Strengths

- Independent firm
- Asia (Indo) big succes
- Based on marketing
- Niche market
- Unique concept
- Future vision
- Professional team
- Exclusive products
- Multinationals
- International Strategy
- Fast growing
- Etcetera



Weaknesses

- Passed Website
- No Video Platform
- Wrong Web Structure
- Only National (Indones)
- No Marketing team
- No Corporate Strategy
- No Brand Concept
- No International Strategy
- No Social Media Strategy
- Not the right Partners
-
- Thats all in the passed



Opportunities

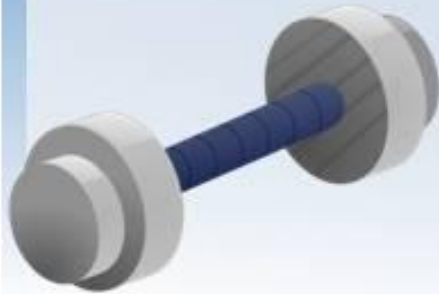
- International Roll Out
- Unique Video Platform
- New Web Structure
- National & Worldwide
- New Management team
- New Corporate Strategy
- New Brand Concept
- New Global Strategy
- Social Media Strategy
- Professional Partners
- Publicity & PR
-
- More products & clients



Threats

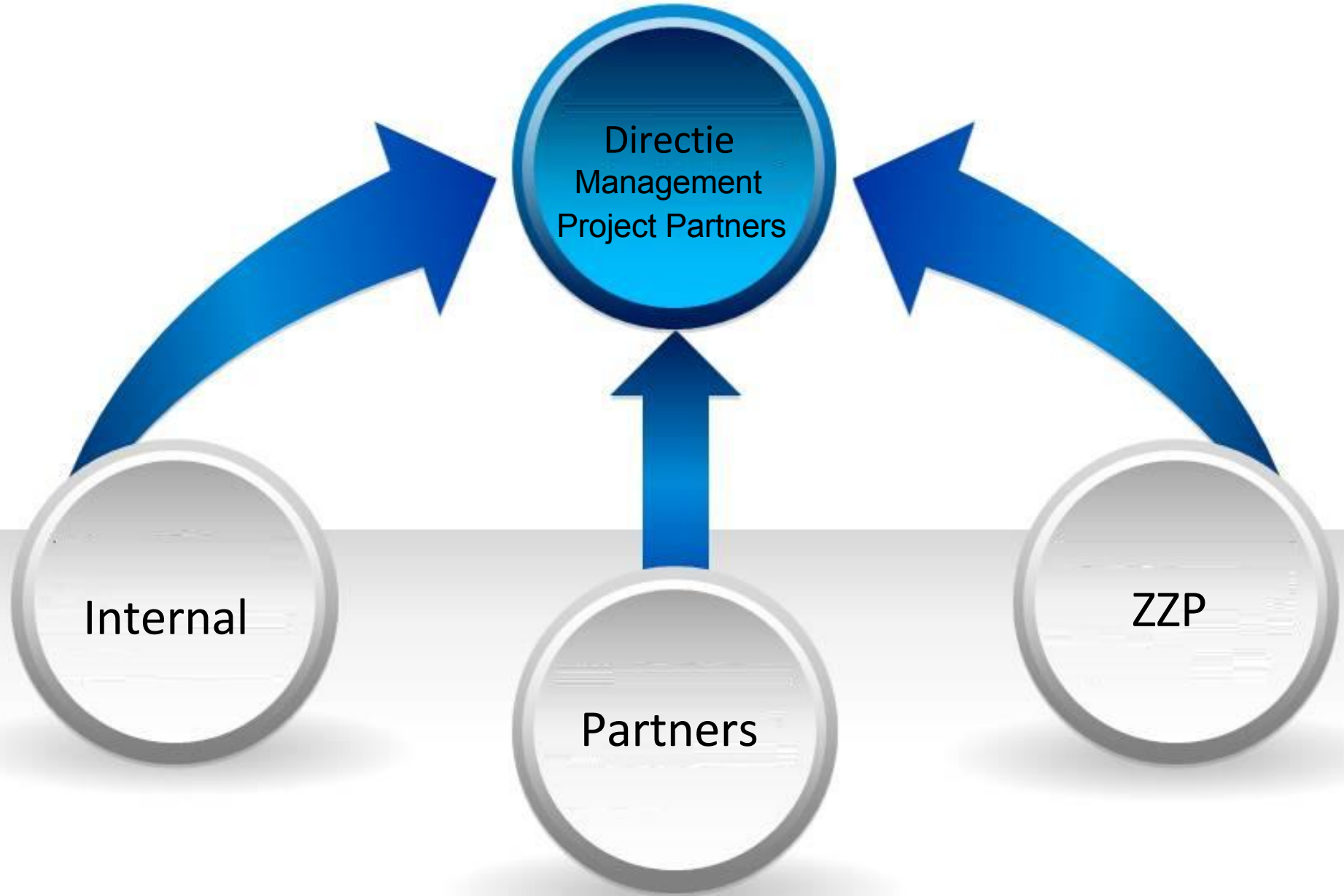
- Competition
- New recession
- To fast Growing
- To little team
- Change on the Web
- Technology
- Rudy Deighton
- E-business
- Social Media
- Web failure
- Hosting problems
-

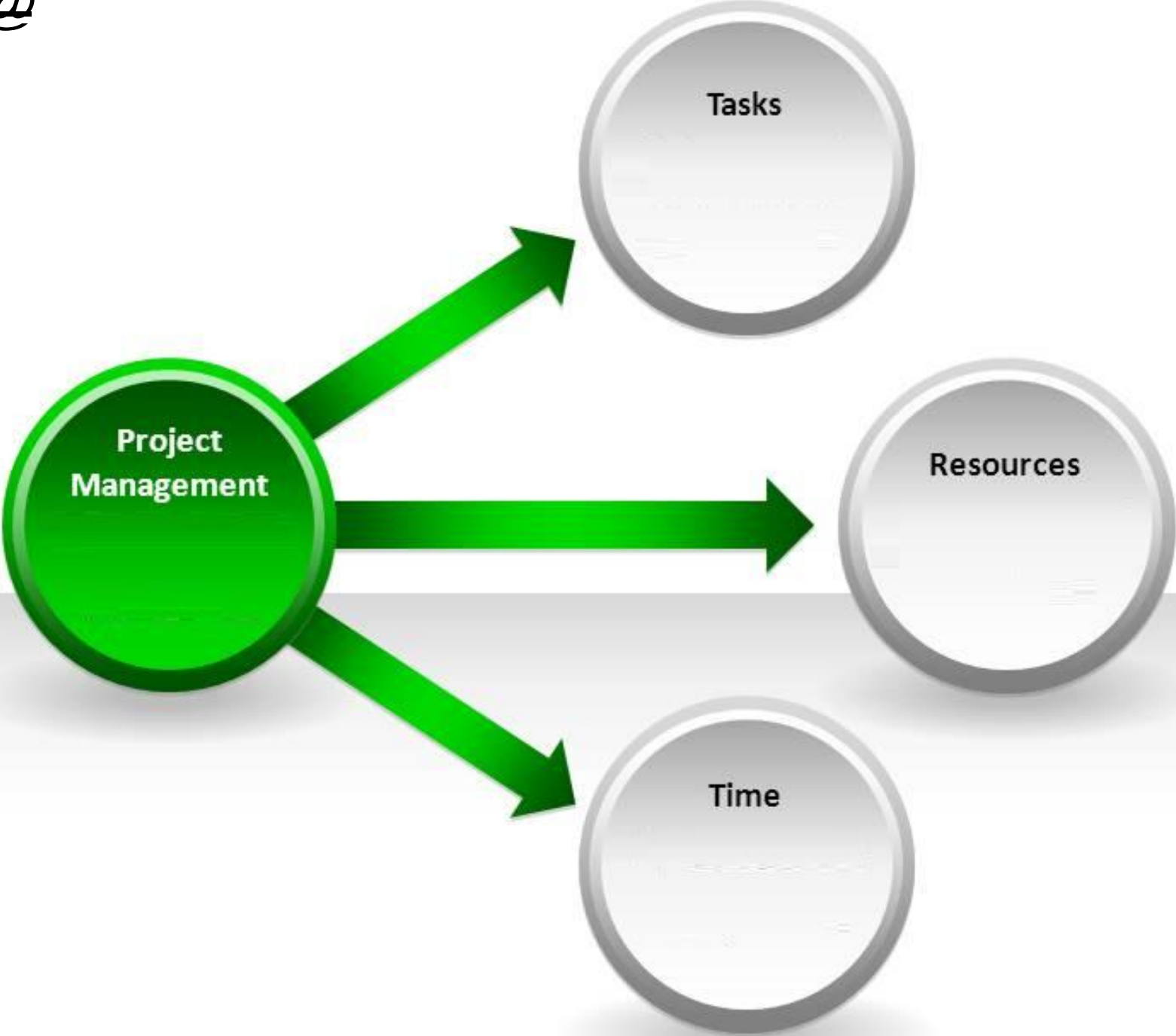
SWOT ANALYSIS

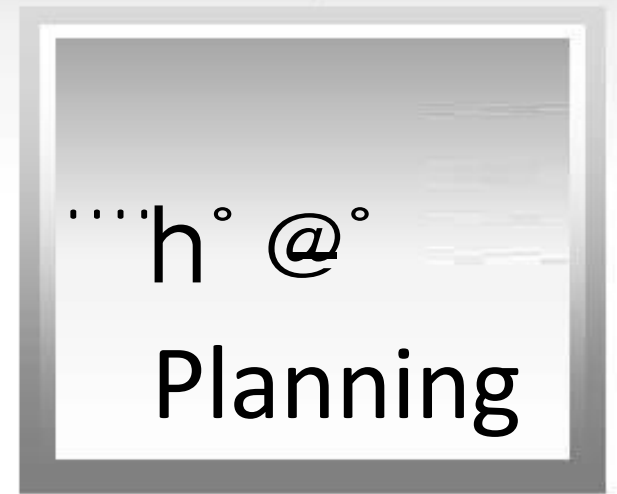
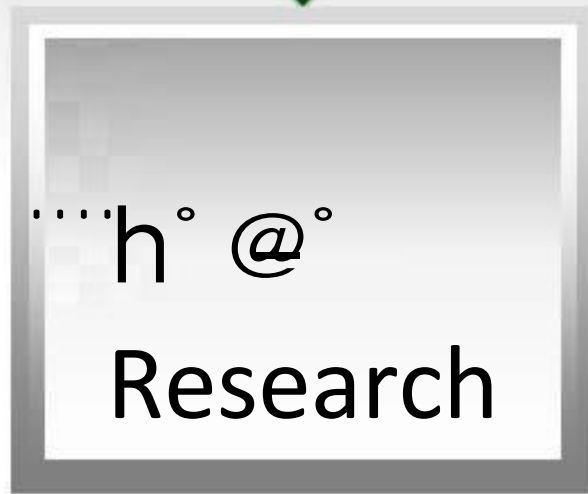
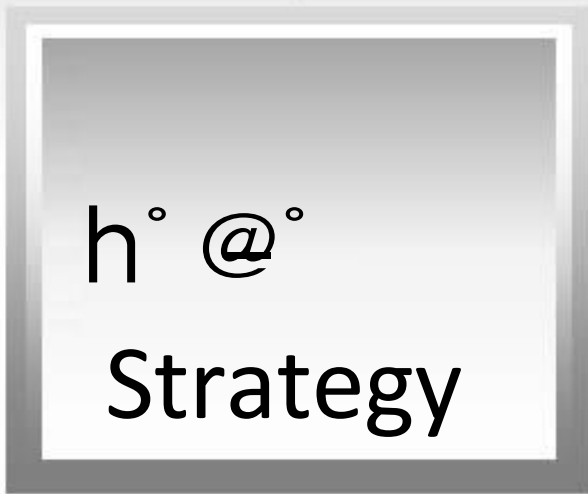


Tasks

- Do research
- Be innovated
- Using newest technology
- High quality
- Be focussed
- Upgrade the website
- Use the) 'U' SEO system
- Short communication
- Fast reactions & realisations
- Fast implementations
- Etcetera







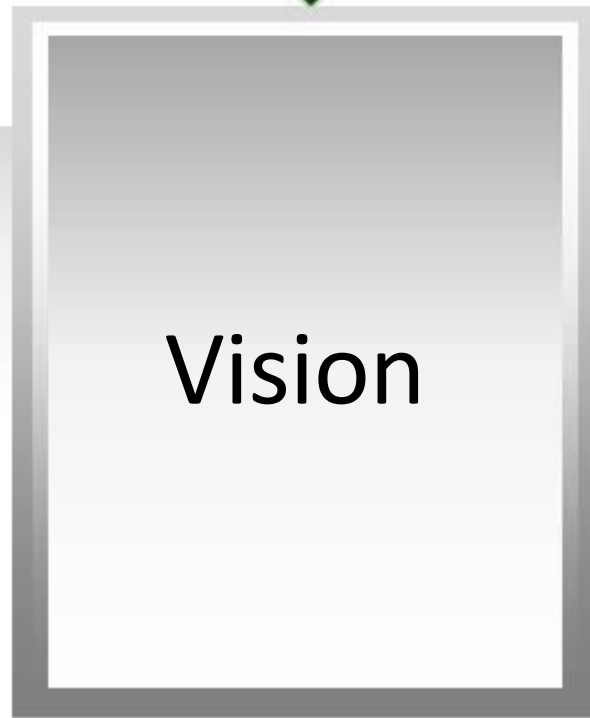
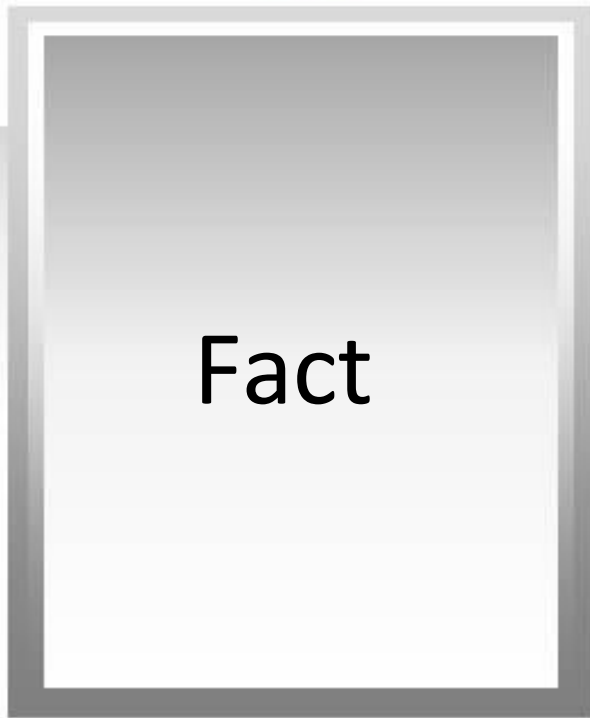


h° @° ...
Concept

Business
Plan

Project
Realisation





Ontwerp plan

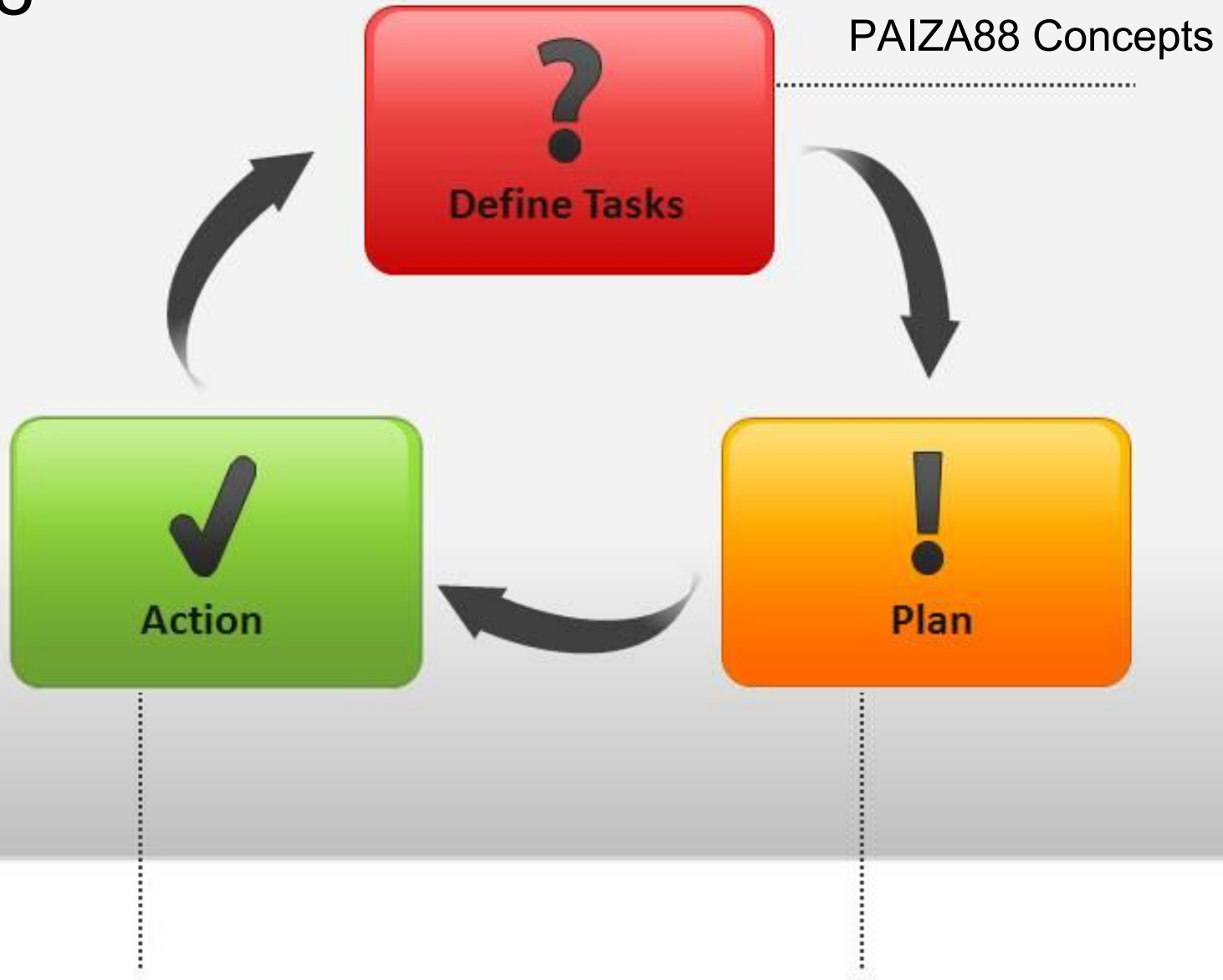
Business plan

Realisation plan



TASK MANAGEMENT

PAIZA88



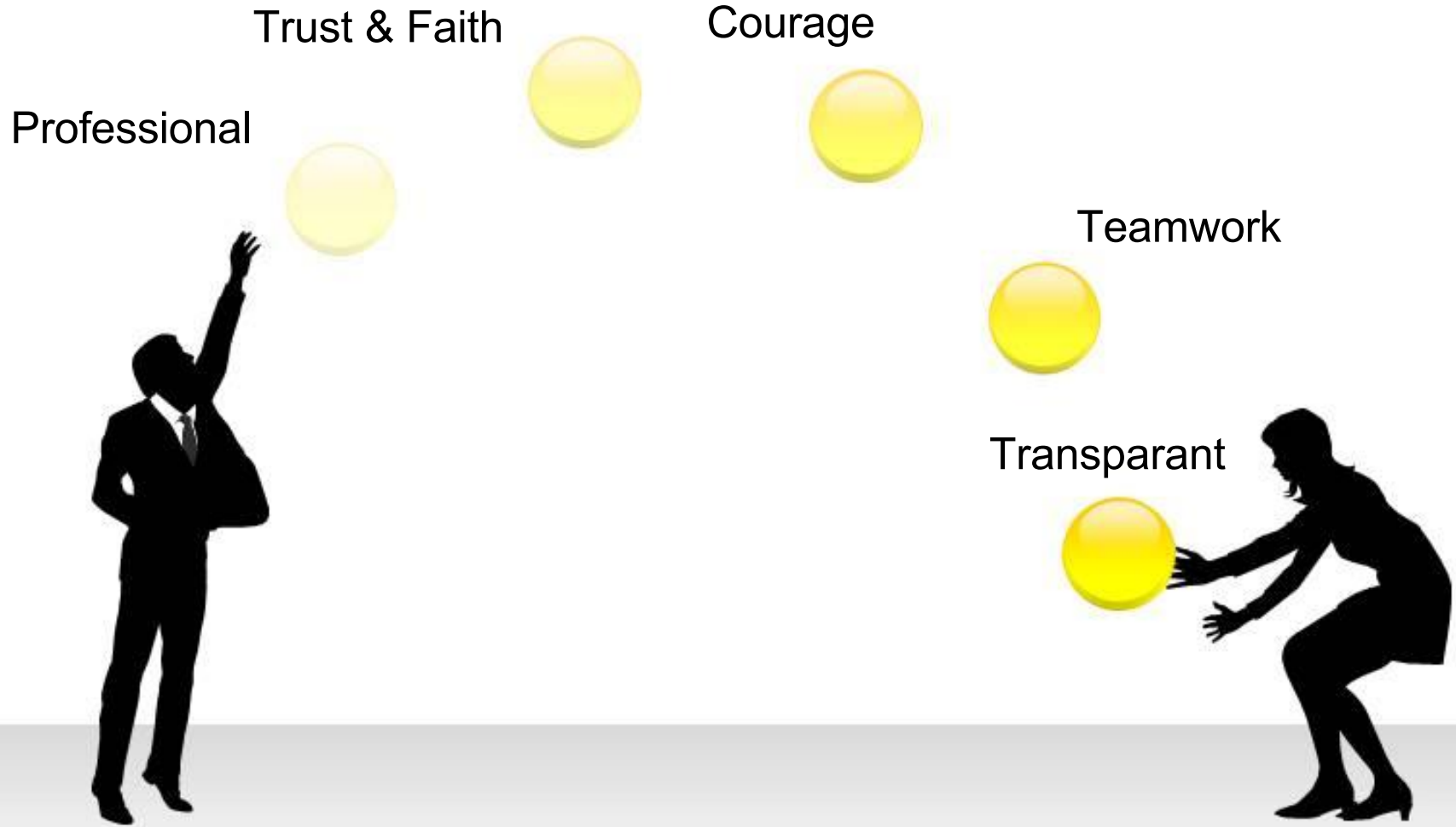
TASK MANAGEMENT

PAIZA88



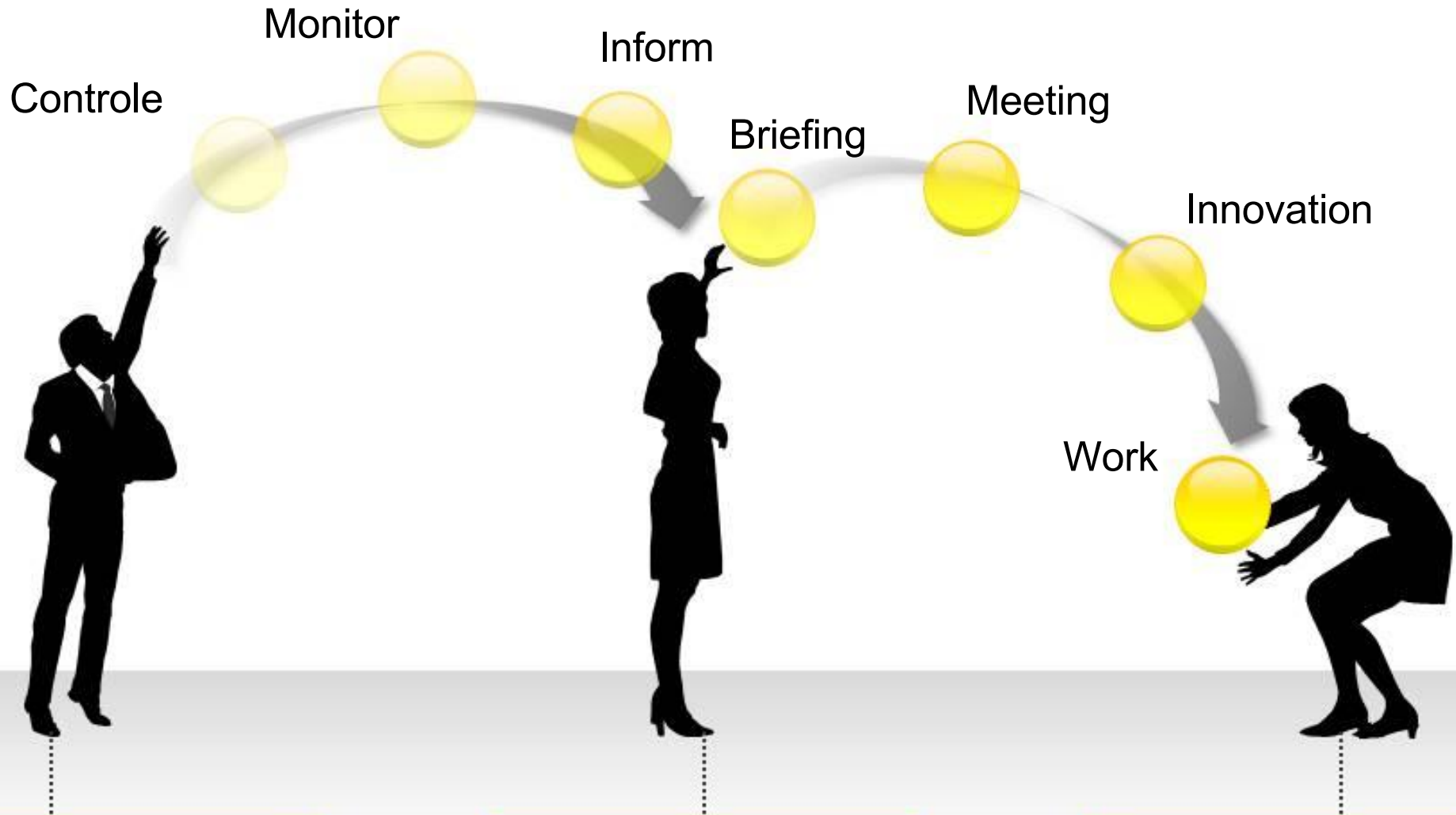
EFFECTIVE TEAMWORK

PAIZA88



BASIC STRUCTURE

PAIZA88



Board of Direction

Project Management

Project partners

PAIZA88

Communication

-



Motivation

-



Contribution

-

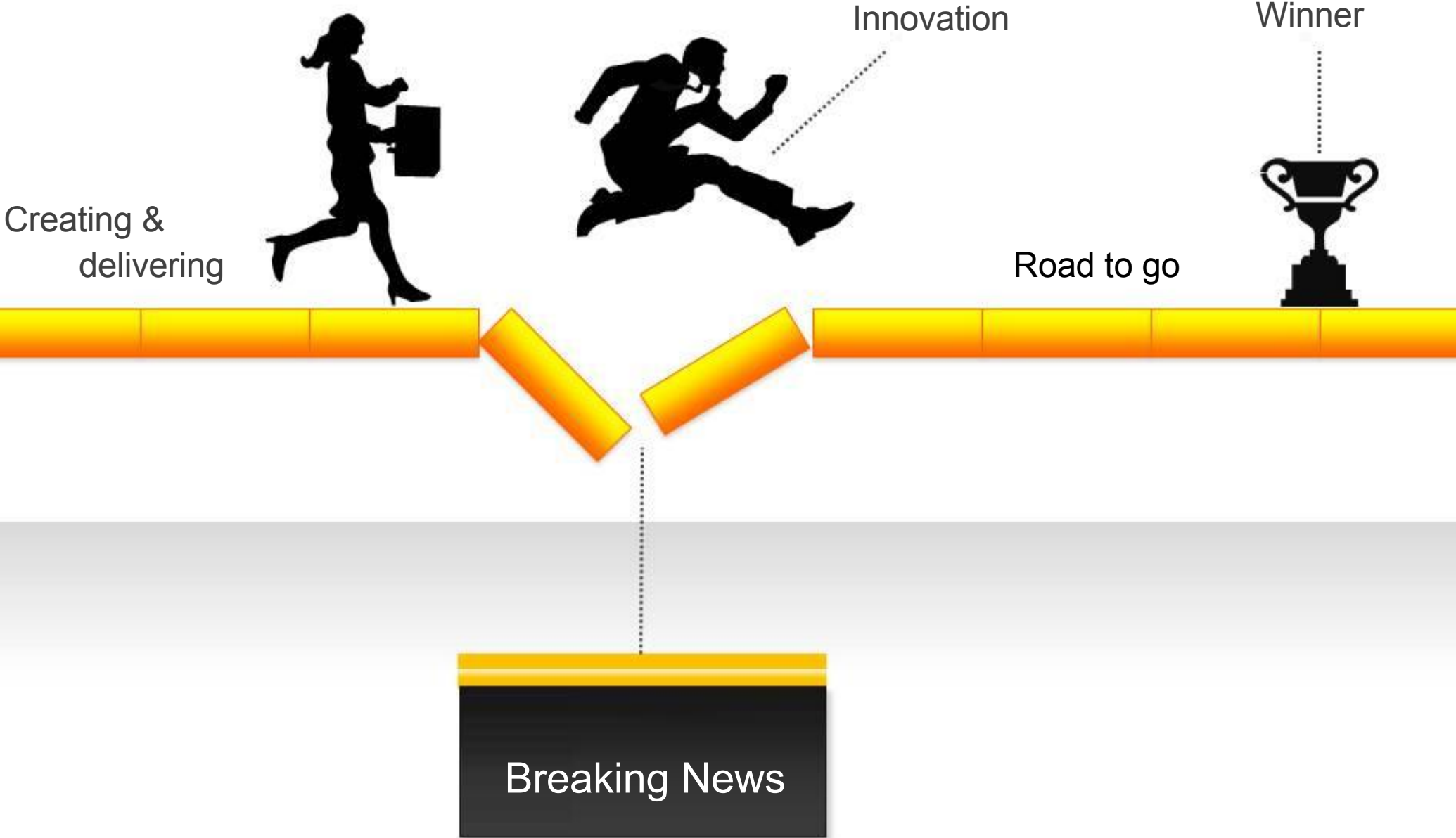


Results

- Short Term
- Long Term
- Future



PAIZA88



Innovation

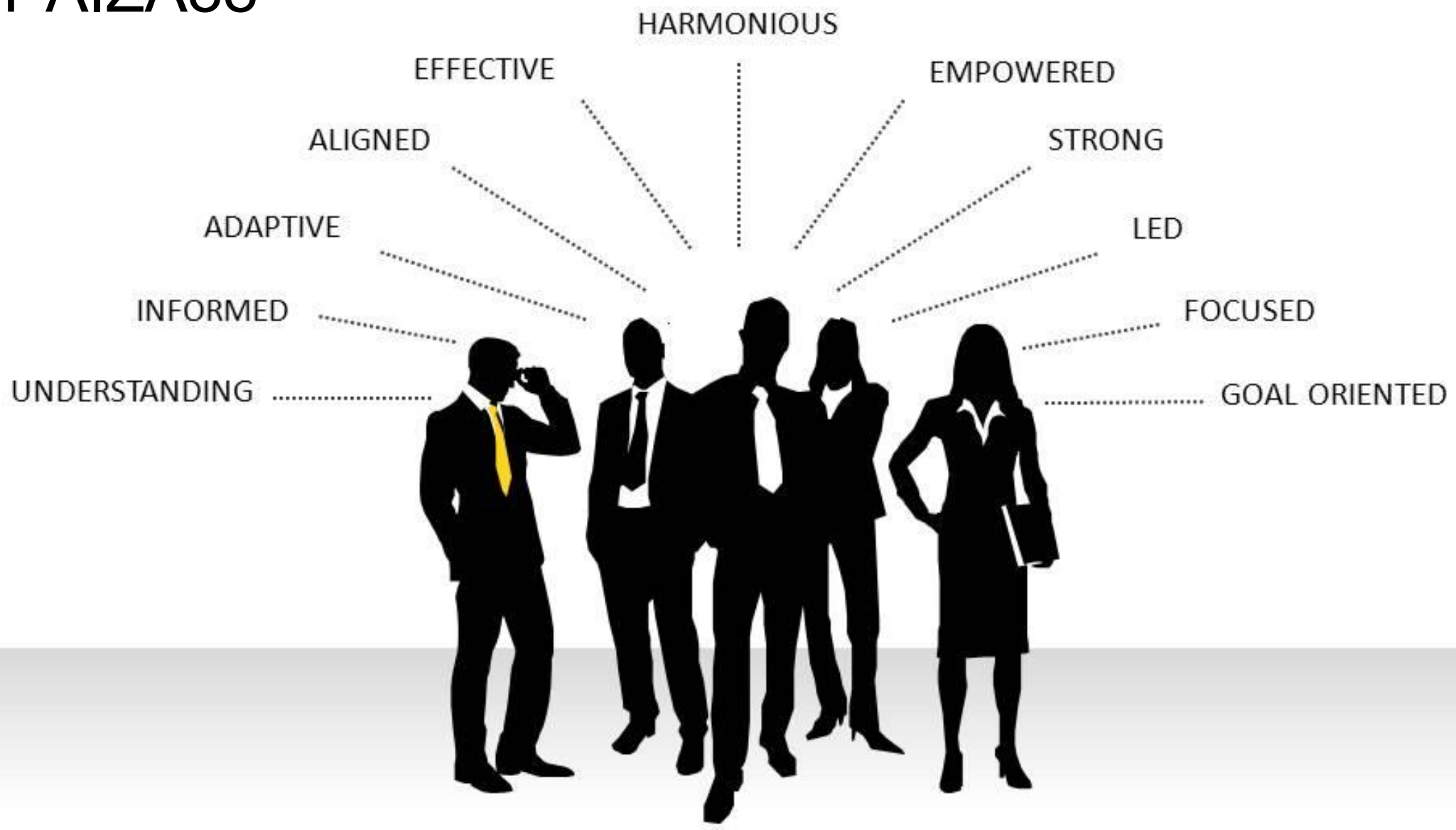
Winner

Creating &
delivering

Road to go

Breaking News

EFFECTIVE TEAMWORK
PAIZA88

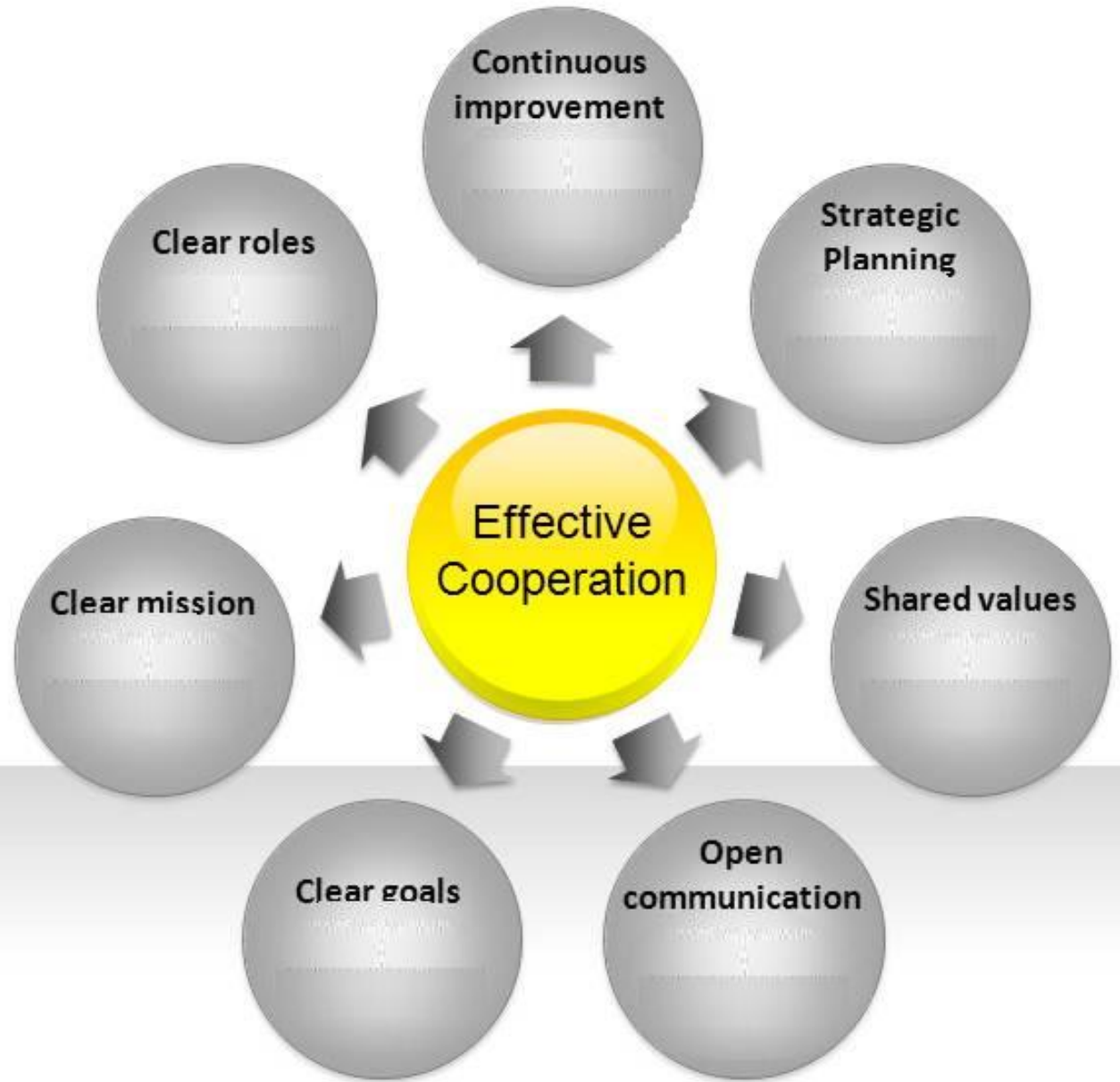


MANAGEMENT

EFFECTIVE TEAMWORK

PAIZA88

Strategy



EFFECTIVE TEAMWORK

PAIZA88

CLEAR MISSION

CLEAR GOALS

CLEAR ROLES

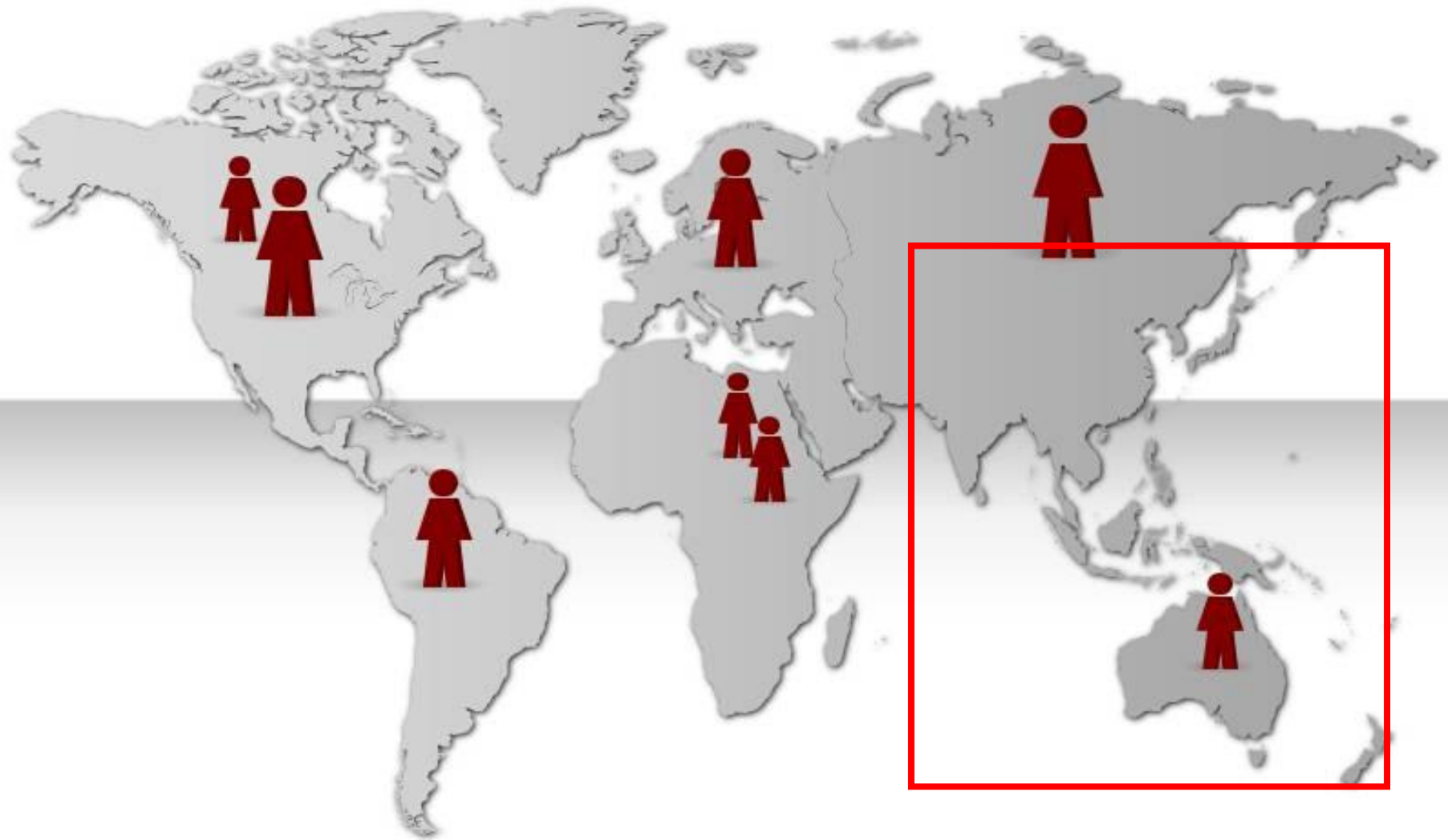
CLEAR STRATEGIES





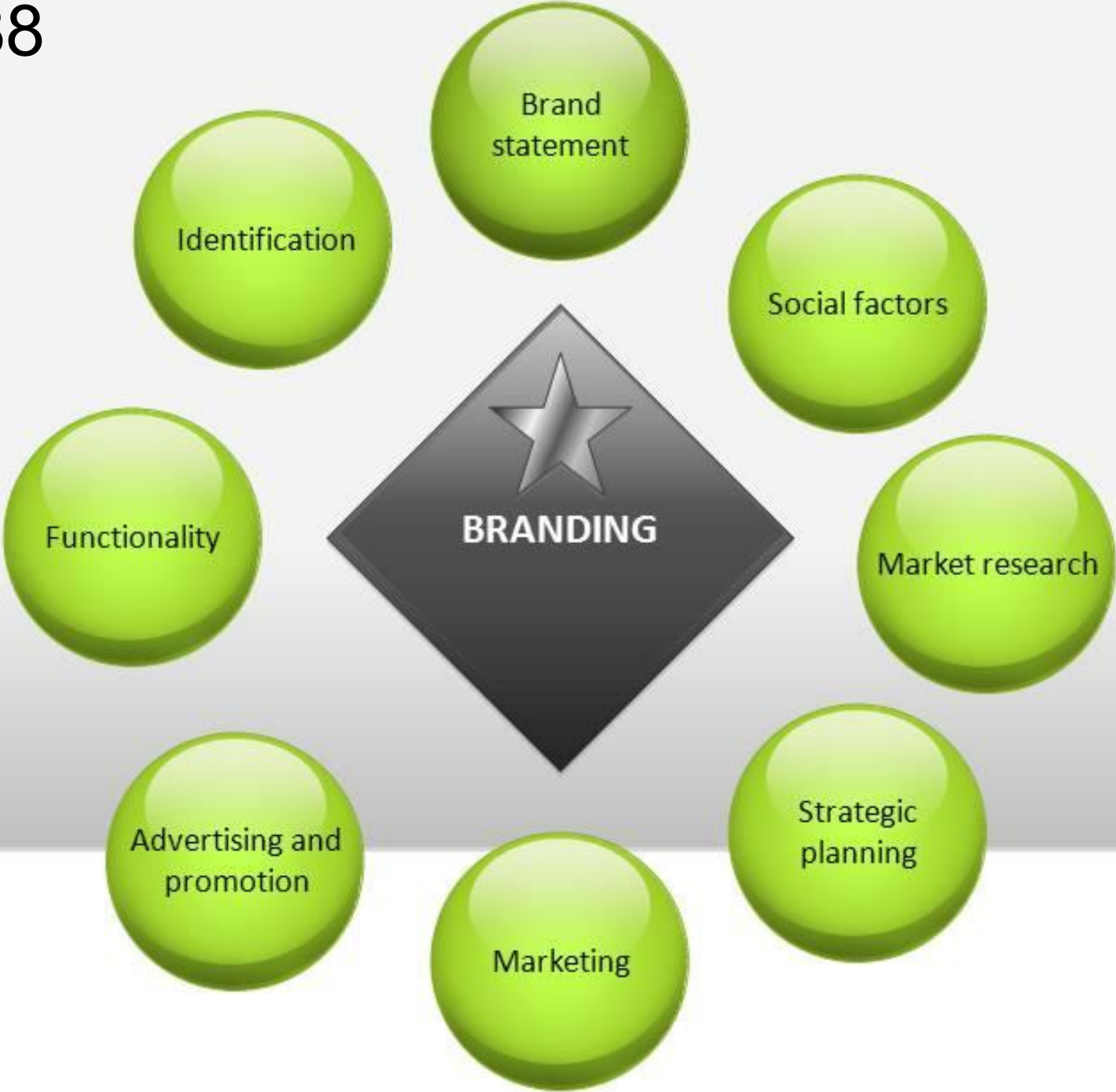
PAIZA88

GLOBES PEOPLE

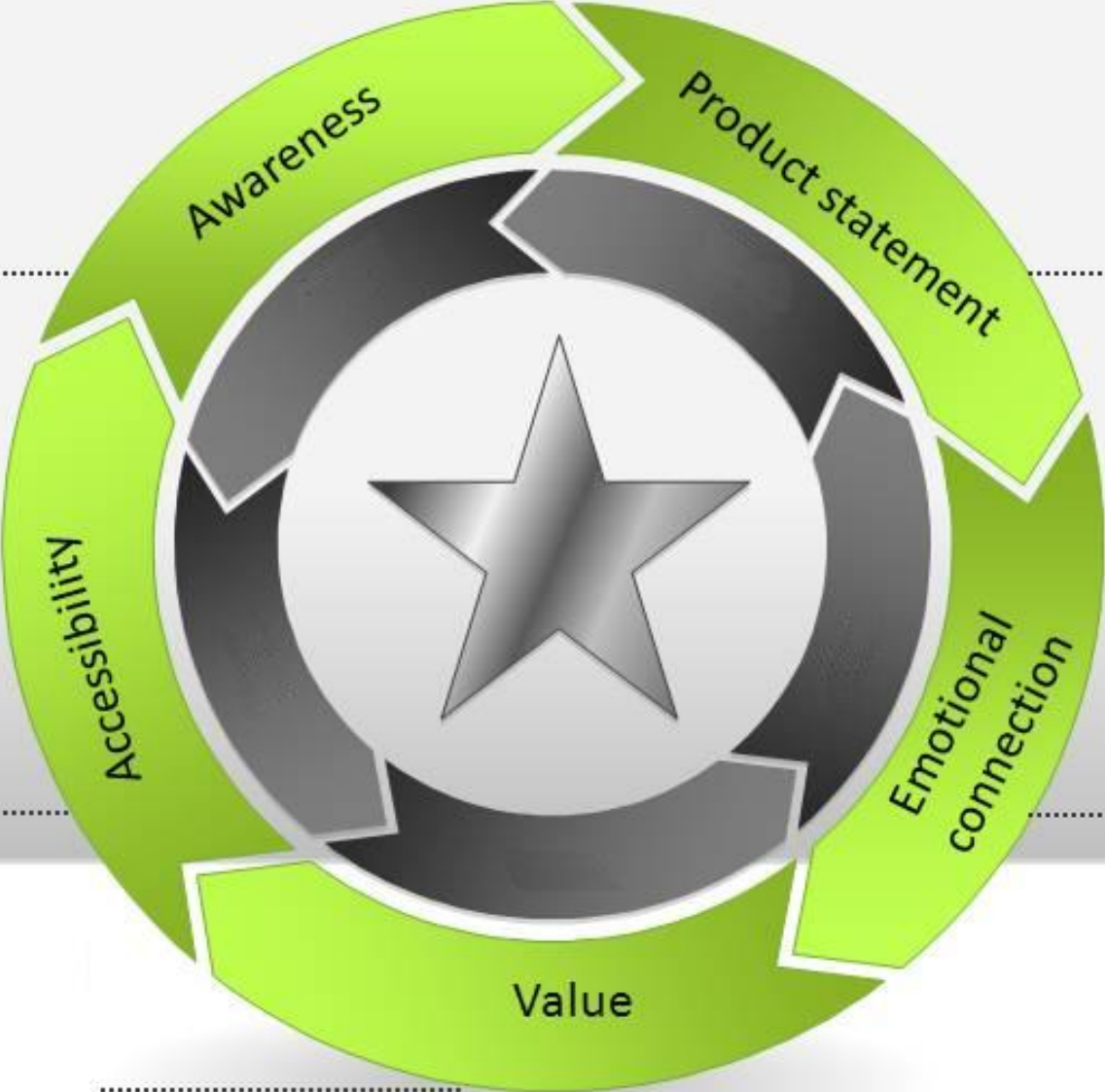


PRODUCT BRANDING

PAIZA88

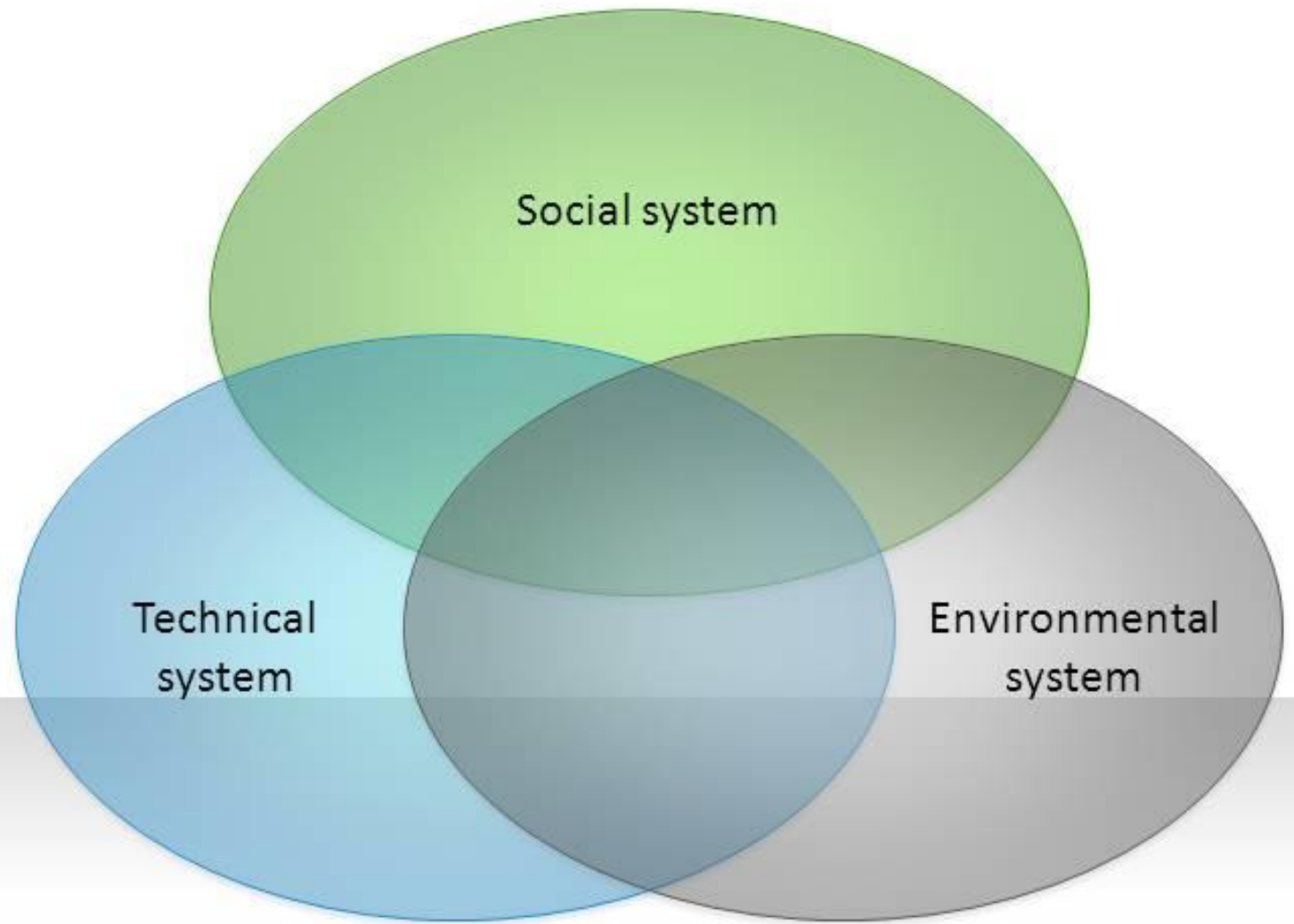


PRODUCT BRANDING
PAIZA88

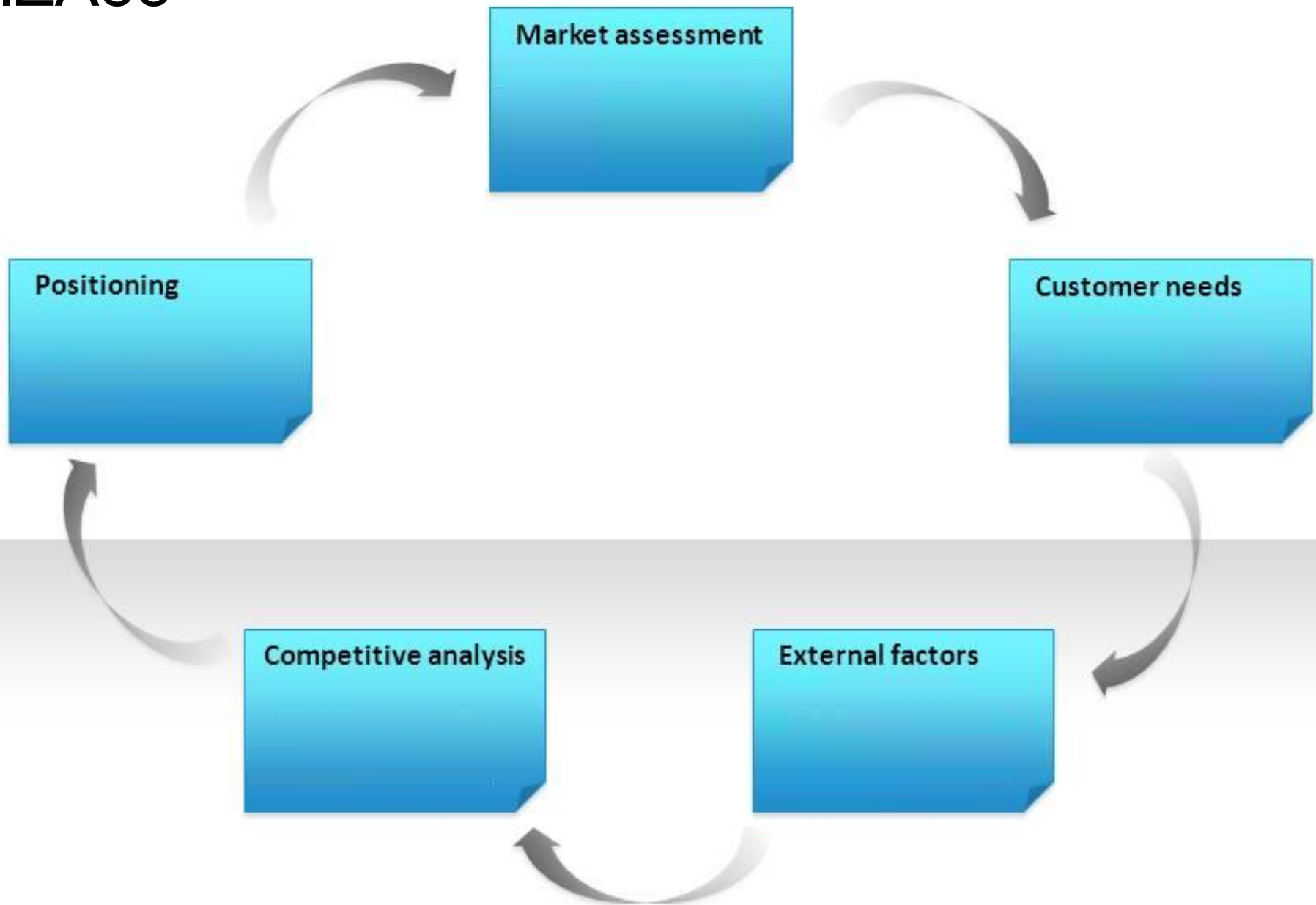




MARKETING PLAN
PAIZA88



MARKETING PLAN
PAIZA88



MARKETING PLAN
PAIZA88



MARKETING PLAN

Objectives

PAIZA88



GOALS

TASKS

RESOURCES

EVALUATION

MARKETING PLAN

Summary

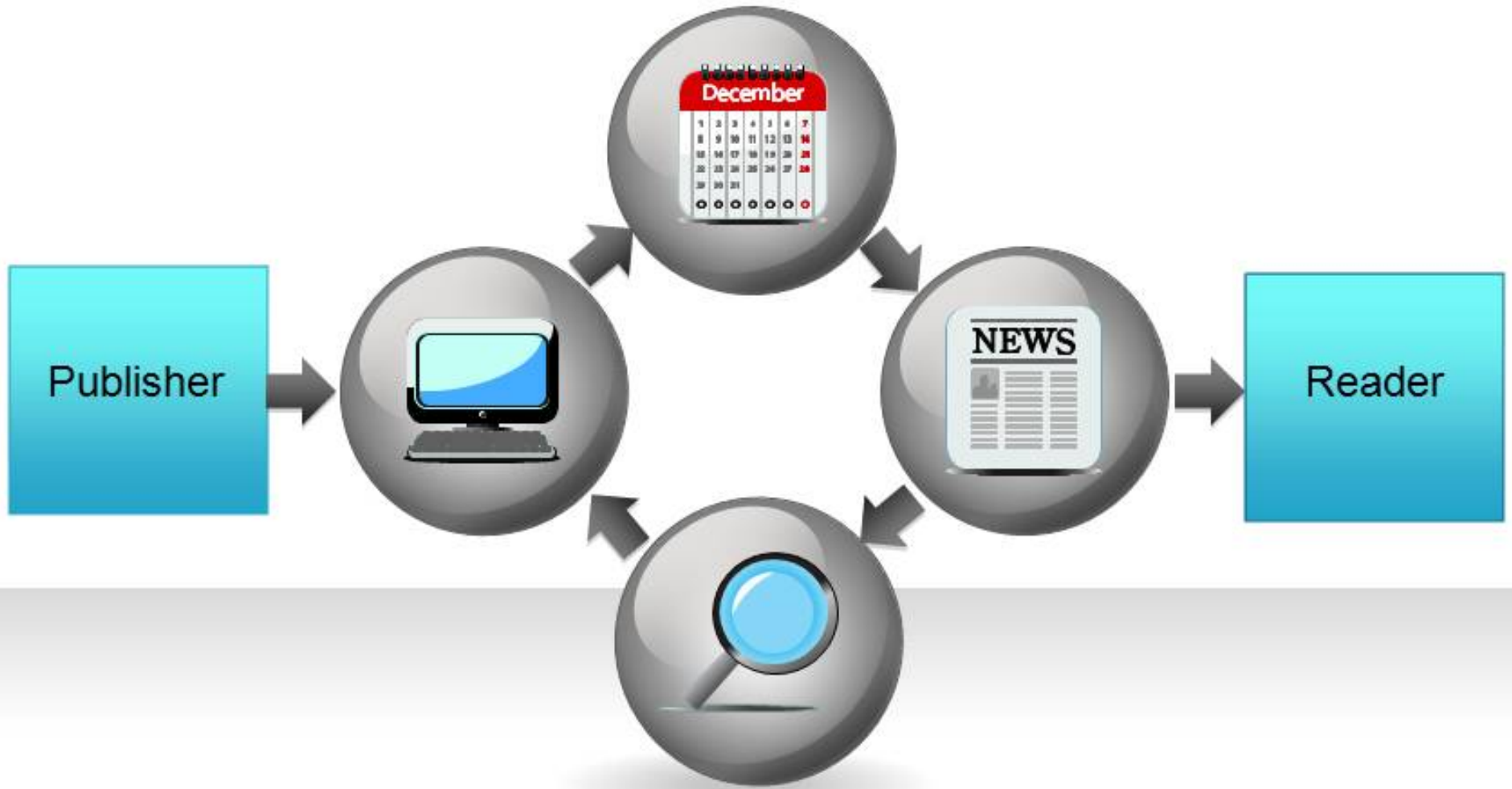
PAIZA88

Current position

New strategy

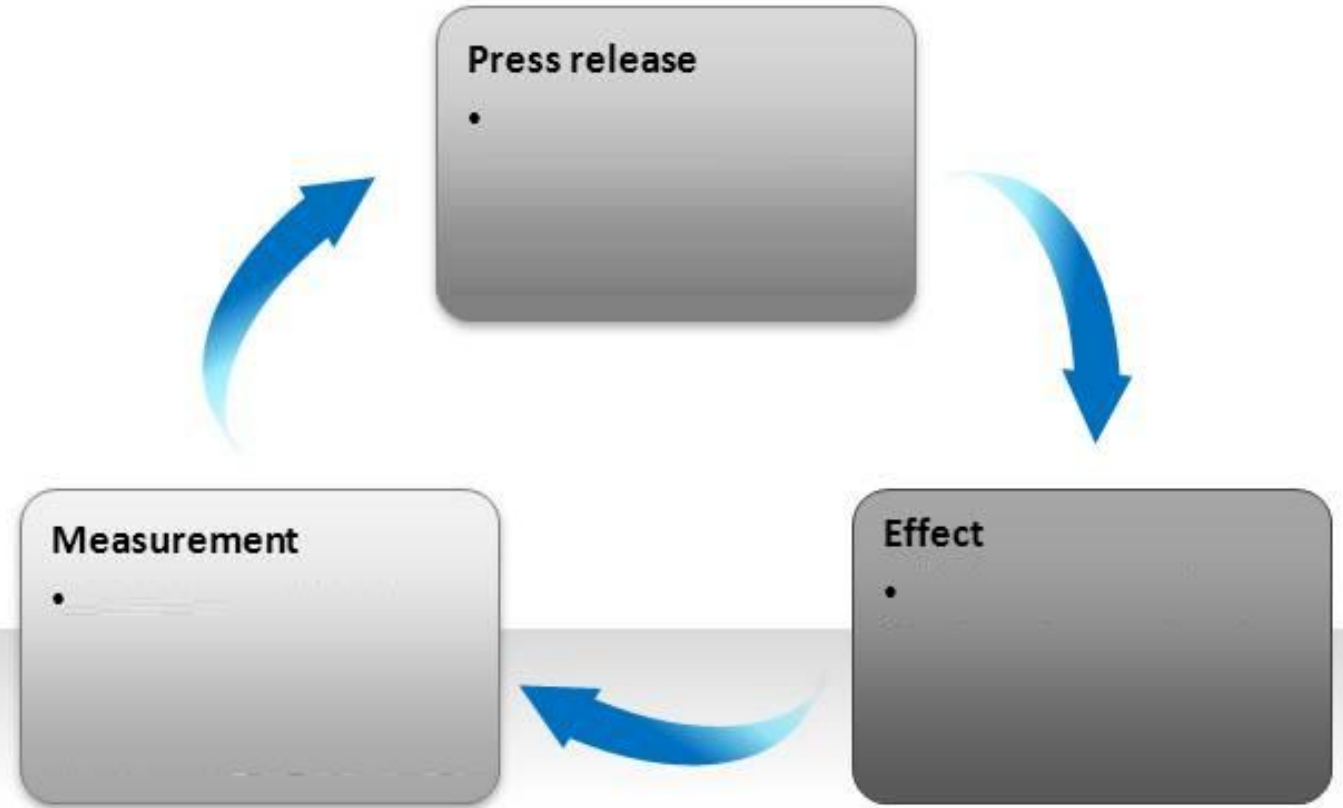


PRESS & PUBLICITY
PAIZA88

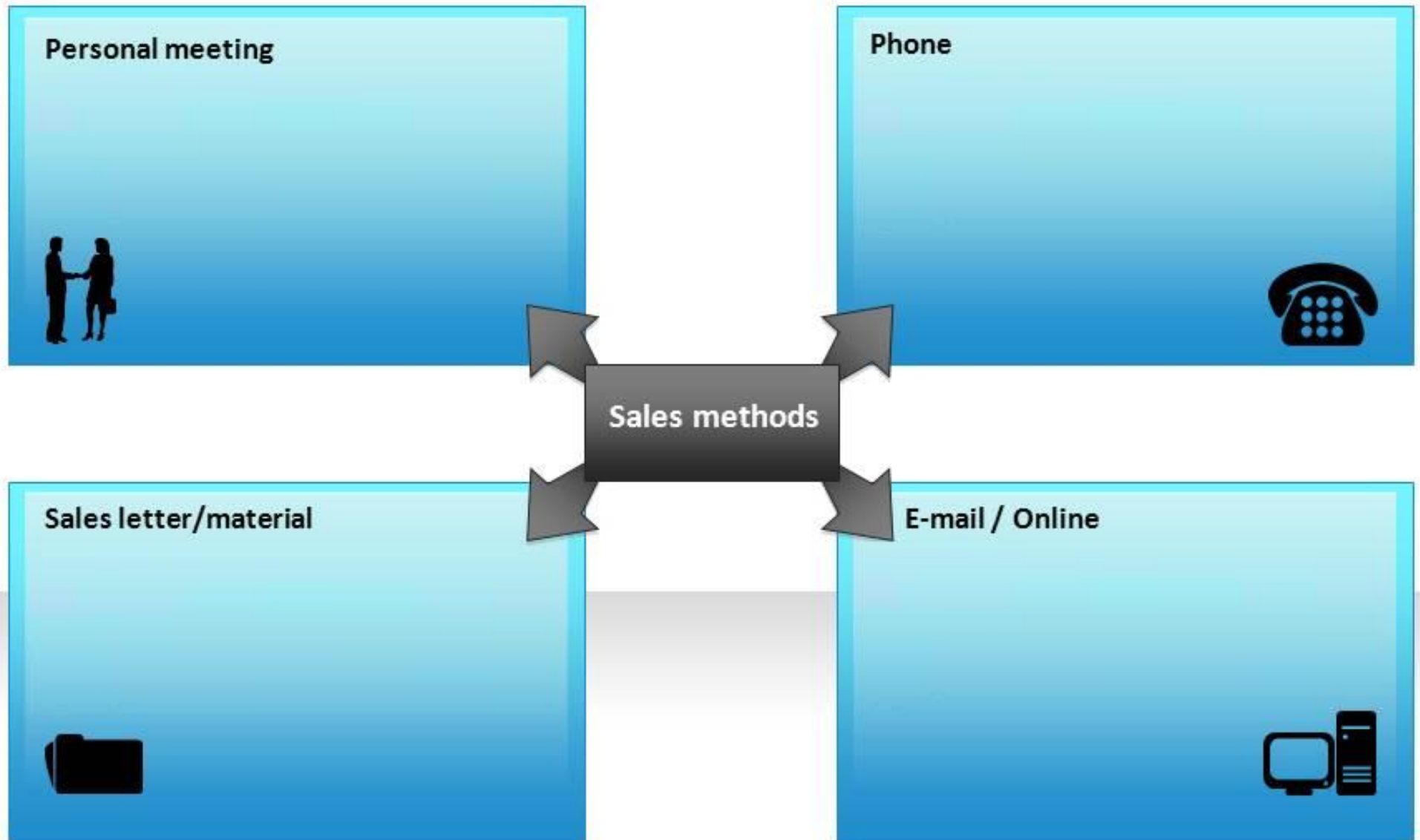


PRESS & PUBLICITY

PAIZA88



SALES METHODS



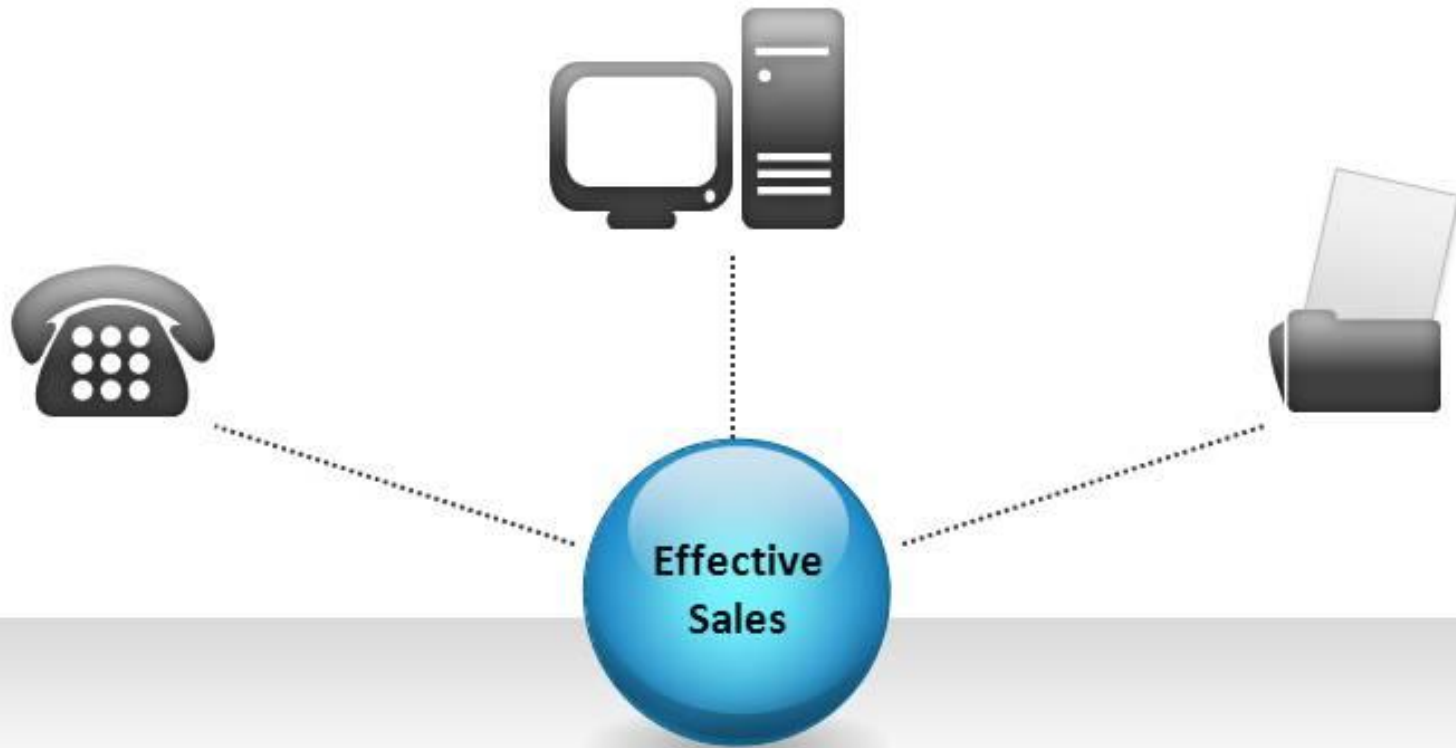
SALES METHODS
PAIZA88



SALES METHODS

Non-personal

PAIZA88





PAIZA88

Future Goal

INNOVATION PROCESS
PAIZA88




INNOVATION PROCESS
PAIZA88



Innovation

Strategy

INNOVATION PROCESS - JUDI ONLINE PLATFORM -




Primary Idea

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Process planning

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Research

PAIZA88



Implementation

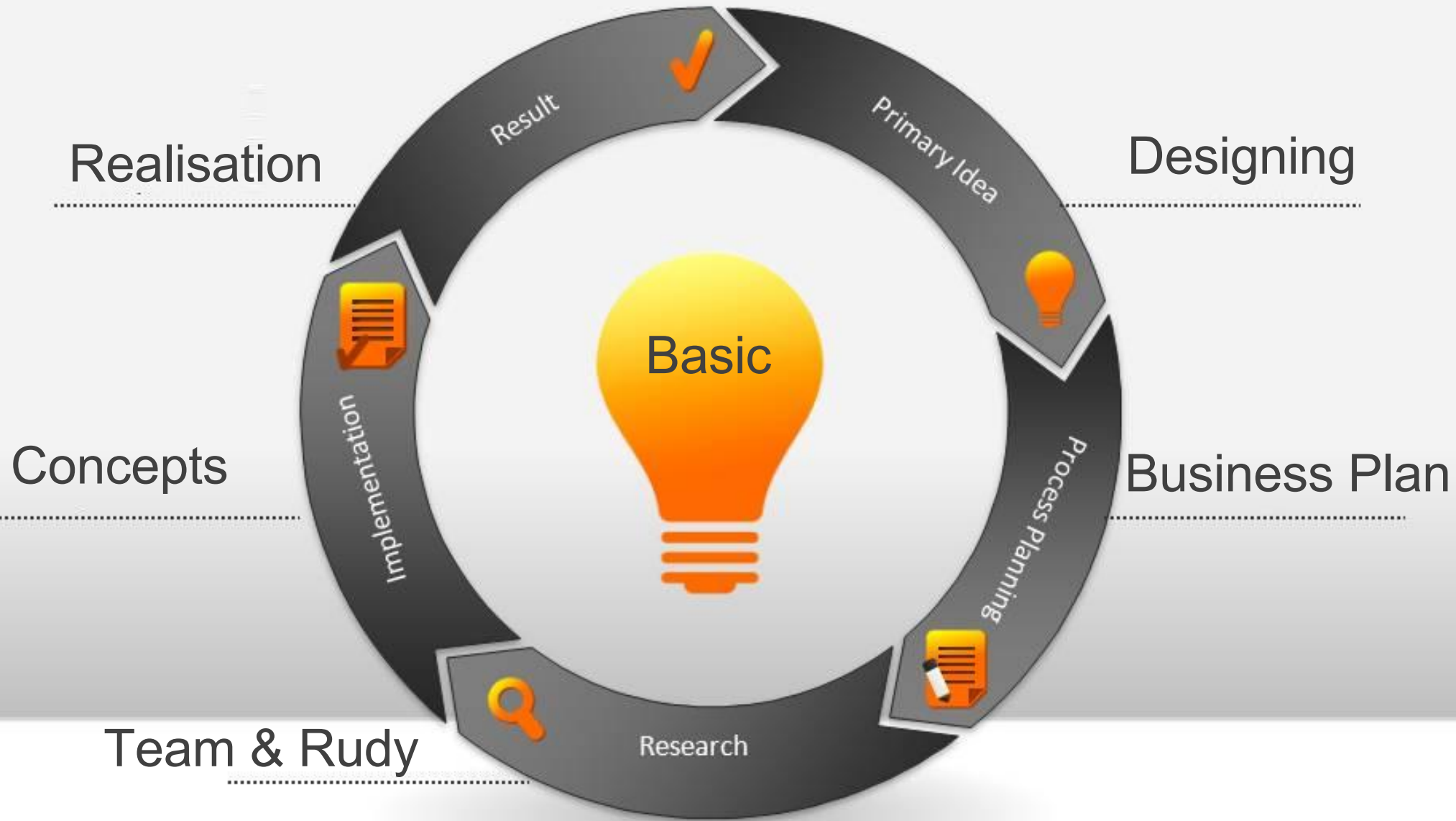
PAIZA88



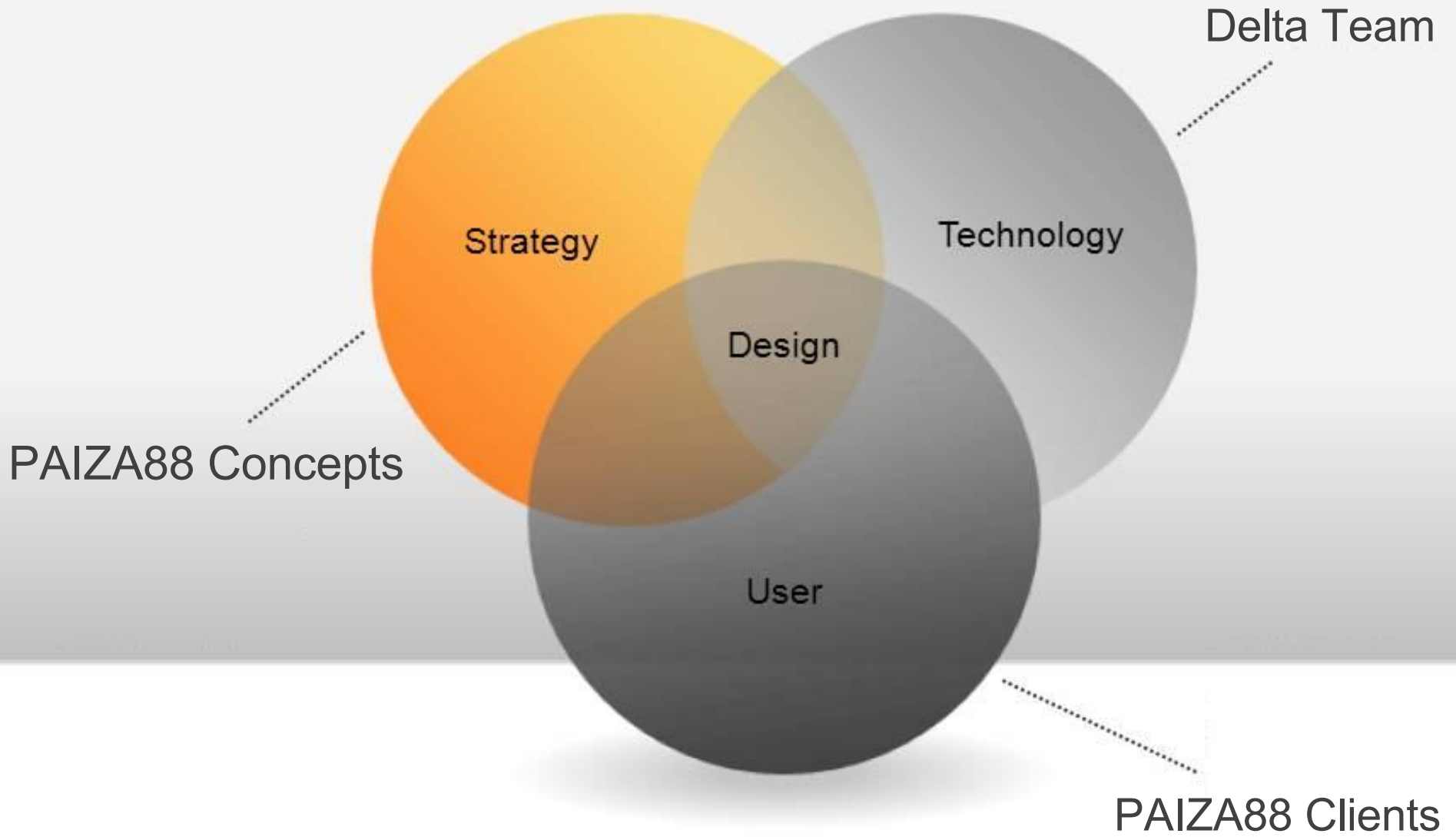
Result

PAIZA88

PAIZA88



INNOVATION PROCESS
PAIZA88



TIMELINE FILM ROLL

PAIZA88



TIMELINE FILM ROLL

PAIZA88

weaknesses

Punched out

Challenges

Change of plans



New growth

Strategy

Team work

Market leader

TIMELINE FILM ROLL

weaknesses Punched out Challenges Change of plans
Basic Quality Unique platform Future Mission Upgrading



New growth Strategy Team work Market leader

Planning Step by Step Project Partners Marque-it Video Platform

New PAIZA88 websites

WWW



WORLD WIDE WEB



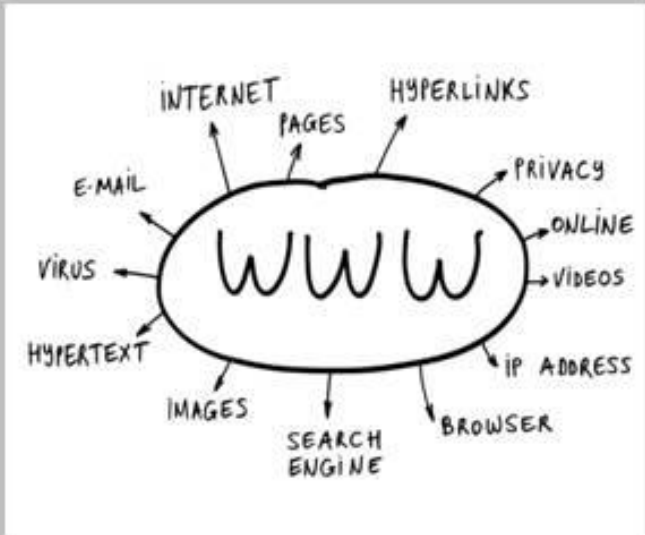
Sub headline

- New web platform
- New look & field
- New social media platform
- New web concept
- New video platform
- New SEO platform



WORLD WIDE WEB

New PAIZA88 web platform



①

New web design

②

New templates

③

Worldwide



Marking objects:



(Inter)national platform



Local activity



International

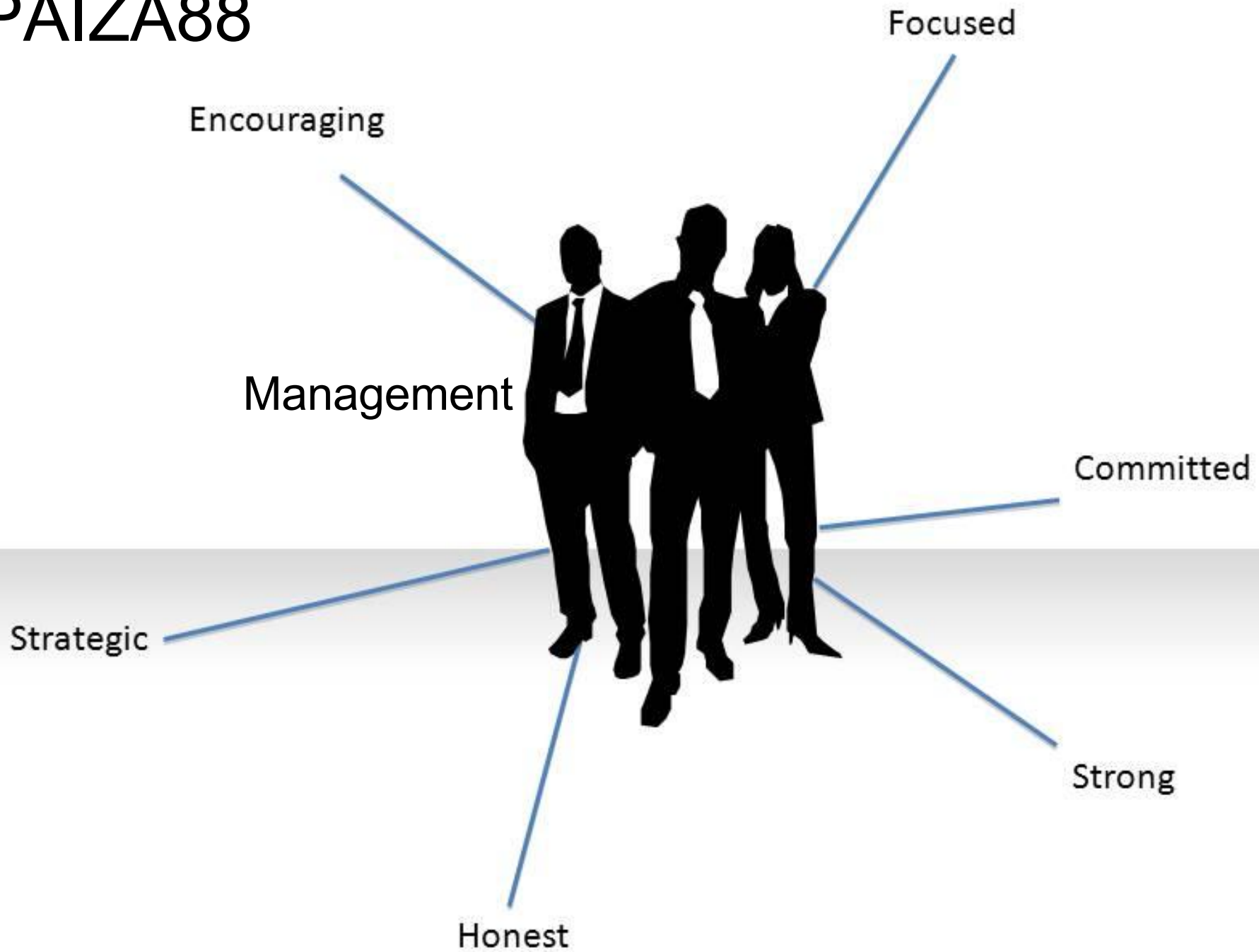


Niche market



High segment

LEADERSHIP PAIZA88



LEADERSHIP PAIZA88



LEADERSHIP PAIZA88



LEADERSHIP

Proactive

Listener

Helpful

Loyal

Energetic

Accomplishment

Respectful

Reliable

Passionate

Honest

Strategic

LEADERSHIP

PAIZA88

- JUDI ONLINE PLATFORM -